



City of Franklin

109 3rd Ave S
Franklin, TN 37064
(615)791-3217

Legislation Text

File #: 19-0749, **Version:** 1

DATE: July 18, 2019

TO: Board of Mayor and Aldermen

FROM: Eric Stuckey, City Administrator
Milissa Reiersen, Communications Manager

SUBJECT:

Acknowledgement of Agreement with MTEMC (COF Contract 2019-0239) in the amount of \$10,000 for their Sponsorship of the City's 2019 Christmas Tree Lighting Ceremony.

Purpose

The purpose of this memorandum is to notify and provide information to the Board of Mayor and Aldermen (BOMA) regarding the sponsorship agreement approved on behalf of BOMA between the City of Franklin and MTEMC.

Background

The City entered into an agreement with MTEMC for sponsorship of the 2019 Christmas Tree Lighting Ceremony. MTEMC is the presenting sponsor of the event and will receive, among other recognitions, their logo on the City's website and all promotional material; event promotion on the City's social media; a presence on the Square during the event; video clip to air during the event; and mention in all news releases. Other items received in exchange for the sponsorship are listed on the attached agreement.

Financial Impact

The City will receive \$10,000.

Recommendation

This agreement was executed per the authority granted by the Board of Mayor and Aldermen to the City Administrator.