



## Legislation Text

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**DATE:** January 8, 2019

**TO:** Board of Mayor and Aldermen

**FROM:** Eric Stuckey, City Administrator  
Michael Walters Young, Budget & Strategic Innovation Manager

**SUBJECT:**  
Proposed Revisions & Updates to Franklin Forward: The City of Franklin's Strategic Plan (03/12/19 WS)

### Purpose

The purpose of this memo is to provide information to the Franklin Board of Mayor and Aldermen (BOMA) concerning proposed revisions to the City's Strategic Plan, Franklin Forward.

### Background

In 2013, The Board of Mayor and Alderman formally adopted Franklin Forward - the City's first strategic plan. This plan, consisting of 4 themes, 15 sub-themes, 64 goals and 74 baselines, has served its purpose well and guided operational and financial management of the City since that point through integration into the annual operating budget and presentation via the city's first Open Performance/Data website, <https://performance.franklintn.gov> <<https://performance.franklintn.gov>>.

Although the plan, its themes and sub-themes continue to serve the community well, staff, following the BOMA's direction from a work session of August 22, 2017 undertook a periodic review of the goals and baseline data sets within each theme. This review focused on four tasks:

- 1) Gauge the effectiveness and performance of each goal
- 2) Adjust any component to reflect current needs and demands of the community
- 3) Modify or change any component which has proven not to be measurable
- 4) Determine with BOMA guidance any goals to add or delete

Based on its review, City staff is recommending a series of adjustments to the strategic plan goals and data sets. These should all be considered as "technical" adjustments. No themes or sub-themes have been or are recommended for adjustment. Rather the changes proposed reflect the implementation experience of staff over the last five years trying to measure the goals set forth in Franklin Forward. The attached "Franklin Forward - Goal Modifications 2019" detail each goal and recommends either:

- To Leave as is

- To Modify
- To Delete
- To Create New

A summary of changes is provided below:

	Keep as is	Modify	Eliminate	Add	Net Change
A Safe Clean and Livable City	8	11	3	2	-1
An Effective and Fiscally Sound City Government Providing High Quality Service	2	8	0	0	0
Quality Life Experiences	5	9	7	4	-3
Sustainable Growth & Economic Prosperity	4	9	3	2	-1
Totals	19	37	13	8	-5

Staff is asking for Board approval of these changes moving forward to the Strategic Plan and will modify each goal through the FY 2020 budget process. The plan, its measures, its website will all be updated by May 2019 and a formal printed strategic plan update showcasing the progress made on each goal since its adoption will be produced.

#### **Financial Impact**

There is no financial impact for this item.

#### **Recommendation**

Staff recommends receipt of this presentation and asks for the opportunity to amend the strategic plan as suggested herein.