



## Legislation Text

---

**File #:** 17-0440, **Version:** 1

---

**DATE:** May 15, 2017

**TO:** Board of Mayor and Aldermen

**FROM:** Eric Stuckey, City Administrator  
Special Events Advisory Team

**SUBJECT:**

Consideration of Event Permit for Viva la Diva 5K/10K benefitting Fifty Forward in Cool Springs on November 4, 2017 (05/23/17 WS)

**Purpose**

The purpose of this memorandum is to outline recommendations for approval of the Viva la Diva Event application.

**Background**

The Viva la Diva Run is an event sponsored by Fifty Forward. The event is hosted by Nissan and will begin and end at their corporate headquarters on November 4<sup>th</sup>. The event includes a 5K and 10K runs. Both runs will begin at 8 a.m. Estimated attendance is 1,600.

**Recommendation**

Staff recommends approval of the event application with the following recommendations:

- Applicant will provide a \$1,000 refundable damage deposit to City prior to event.
- Applicant will provide a Good Neighbor letter which will be distributed to affected neighborhoods.
- The 10K route will be a double loop of the 5K route.
- ***Risk Management:***
  - Applicant will provide certificate of insurance naming the City as additional insured.
- ***Police Department:***
  - Applicant will hire the recommended number Franklin Police Officers to provide traffic control.
- ***Building & Neighborhood Services Department:***
  - Electrical permit may be required.

- ***Sanitation and Environmental Services Department:***
  - Volunteers will provide cleanup along the route and at water stations.
  - Applicant will meet with department to determine if assistance needed at Nissan.