



## Legislation Text

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**File #:** 16-0387, **Version:** 1

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**DATE:** June 23, 2016

**TO:** Board of Mayor and Aldermen

**FROM:** Eric Stuckey, City Administrator  
Vernon Gerth, Assistant City Administrator for Community and Economic Development

**SUBJECT:**

Consideration of Ordinance 2016-011 to be entitled: "An Ordinance to Create Chapter 13 of Title 16 - STREETS AND SIDEWALKS, ETC. of the Franklin Municipal Code for the Purpose of Establishing Regulations for Valet Parking Services in the City of Franklin's Historic Downtown." (Continued from 04-26-16 and 6-28-16 Worksessions, 07/12/16 BOMA 7-0) SECOND AND FINAL READING

**Purpose**

The purpose of this memorandum is to provide additional information to the Franklin Board of Mayor and Alderman (BOMA) concerning the creation of a Valet Parking Services Ordinance for a narrowly-defined area of the City's historic downtown.

**Background**

During the January 12<sup>th</sup> Worksession, the Board of Mayor and Alderman (BOMA) entertained a request from the developer of Harpeth Square for consideration of allowing the operation of a Valet Parking Service immediately in front of the proposed hotel whose main entrance will face Second Avenue. The aldermen expressed a general willingness, with certain limitations to authorize Harpeth Associates the use of a portion of the Second Avenue public right-of-way for the Valet Parking Service. Since the City's Municipal Code does not provide the BOMA authority or criteria to grant entities permission to occupy the public right-of-way for Valet Parking, staff has drafted the attached Valet Parking Ordinance for consideration. The developer is in the process of securing final approvals and permits to commence construction.

Following discussion with aldermen during the April 19 Worksession, the following changes have been incorporated into this latest version:

1. The area for Valet Parking Services is restricted to the City's Historic Downtown which is described as the area bounded by the Harpeth River on the north and east, Church Street on the south, and 5th Avenue on the west. An illustration is included.
2. Approval of Valet Parking Service within the public right-of-way would be limited to:

- (a) in conjunction with the consideration of a Development Plan;
  - (b) prior to the approval of a Site Plan;
  - (c) in consideration of a limited-term, one-time Special Event that has not received consideration in the previous twelve (12) months;
  - (d) in the permitting of a Universal Valet Parking Service
- 3. A provision is included to for the BOMA to consider the lease/use of City owned and/or operated off-street parking facilities for use by Valet Operators as deemed available.
  - 4. Notification requirements of adjacent business impacted by a proposed Valet Parking Service.
  - 5. The BOMA and City Administrator have the ability to suspend Valet Parking Services during special events and for not operating within the scope of the ordinance and/or approved valet parking plan.

#### **Financial Impact**

The proposed ordinance provides a reasonable fee based on the lineal footage of the Valet Zone utilized for the Valet Parking Service. The fee, shall be granted for the duration of Valet Parking Permit, for up to twelve (12) months is proposed to be ten (10) Dollars per lineal foot. One time Valet Parking Permits events would pay a reduced permit rate of five (5) Dollars per lineal foot.

#### **Recommendation**

Since the developer is nearing the point of commencing on-site construction and has requested assurance of receiving a Valet Parking Permit, staff recommends approval of the proposed valet parking ordinance 2016-011 and Valet Parking Permit fee structure with the understanding the pending parking study for our historic downtown may reveal additional criteria for future consideration.