



Legislation Details (With Text)

File #: 17-0440 **Version:** 1 **Name:** Viva la Diva 2017
Type: Event Permit **Status:** Passed
File created: 5/9/2017 **In control:** Board of Mayor & Aldermen
On agenda: 6/13/2017 **Final action:** 6/13/2017
Title: Consideration of Event Permit for Viva la Diva 5K/10K benefitting Fifty Forward in Cool Springs on November 4, 2017 (05/23/17 WS)
Sponsors: Deb Faulkner
Indexes:
Code sections:
Attachments: 1. Viva la Diva 2017 REVISED App

Date	Ver.	Action By	Action	Result
6/13/2017	1	Board of Mayor & Aldermen	approved	Pass
5/23/2017	1	Work Session	referred as a Consent Item	

DATE: May 15, 2017

TO: Board of Mayor and Aldermen

FROM: Eric Stuckey, City Administrator
Special Events Advisory Team

SUBJECT:

Consideration of Event Permit for Viva la Diva 5K/10K benefitting Fifty Forward in Cool Springs on November 4, 2017 (05/23/17 WS)

Purpose

The purpose of this memorandum is to outline recommendations for approval of the Viva la Diva Event application.

Background

The Viva la Diva Run is an event sponsored by Fifty Forward. The event is hosted by Nissan and will begin and end at their corporate headquarters on November 4th. The event includes a 5K and 10K runs. Both runs will begin at 8 a.m. Estimated attendance is 1,600.

Recommendation

Staff recommends approval of the event application with the following recommendations:

- Applicant will provide a \$1,000 refundable damage deposit to City prior to event.

- Applicant will provide a Good Neighbor letter which will be distributed to affected neighborhoods.
- The 10K route will be a double loop of the 5K route.
- **Risk Management:**
 - Applicant will provide certificate of insurance naming the City as additional insured.
- **Police Department:**
 - Applicant will hire the recommended number Franklin Police Officers to provide traffic control.
- **Building & Neighborhood Services Department:**
 - Electrical permit may be required.
- **Sanitation and Environmental Services Department:**
 - Volunteers will provide cleanup along the route and at water stations.
 - Applicant will meet with department to determine if assistance needed at Nissan.