



## Legislation Details (With Text)

**File #:** 17-0214      **Version:** 1      **Name:** Wine Down Main Street 2017  
**Type:** Event Permit      **Status:** Passed  
**File created:** 3/7/2017      **In control:** Board of Mayor & Aldermen  
**On agenda:** 4/11/2017      **Final action:** 4/11/2017  
**Title:** Consideration Of Event Permit For Wine Down Main Street Sponsored By The Boys And Girls Club Of Middle Tennessee On November 4, 2017 In Downtown Franklin. (3/28/17 WS)  
**Sponsors:** Deb Faulkner  
**Indexes:**  
**Code sections:**  
**Attachments:** 1. WDMS 2017 REVISED app

Date	Ver.	Action By	Action	Result
4/11/2017	1	Board of Mayor & Aldermen	approved	Pass
3/28/2017	1	Work Session	referred as a Consent Item	

**DATE:** March 7, 2017

**TO:** Board of Mayor and Aldermen

**FROM:** Eric Stuckey, City Administrator  
Special Events Advisory Team

**SUBJECT:**  
Consideration Of Event Permit For Wine Down Main Street Sponsored By The Boys And Girls Club Of Middle Tennessee On November 4, 2017 In Downtown Franklin. (3/28/17 WS)

### Purpose

The purpose of this memo is to outline recommendations for approval of the Wine Down Main Street event.

### Background

The Boys & Girls Club of Middle Tennessee has requested an Event Permit for the Annual Wine Down Main Street (WDMS) scheduled for November 4, 2017. WDMS is a ticketed event that allows patrons with tickets to sample wines located in various stores along Main Street. Event will include a stage with live music at Five Points and a smaller stage on the Square (in Fifth Third quadrant). Requested closure is 3 p.m. until 11 p.m. Estimated attendance is 2,000. All proceeds benefit the Boys & Girls Club of Franklin/Williamson County.

### Recommendation

Staff recommends approval of the event application with the following recommendations:

- Applicant will provide a \$1,000 refundable damage deposit to City prior to event.

- Applicant will provide a Good Neighbor letter which will be distributed to affected neighborhoods.
- Advertise and staff a logical “safe ride” initiative
- **Risk Management:**
  - Applicant will provide certificate of insurance naming the City as additional insured. Certificate should include liquor liability.
- **Streets Department:**
  - Department will set-up closure and provide barricades beginning at 3 p.m. on November 4<sup>th</sup>.
  - Department will close Fifth Third Bank quadrant of the Square at 5 a.m. on November 4<sup>th</sup>. Applicant will provide volunteers to close remaining quadrants of the Square and parking spaces along Main Street two hours before street closure (Department will provide cones).
  - Department will place “No Parking after 3 p.m.” signs along Main Street.
  - Applicant or designee will stay present at event until all vendors are gone.
  - Department will provide clean-up crew for after the event.
- **Police Department:**
  - Applicant will hire recommended number of extra-duty Franklin Police Officers to provide security and crowd control.
  - Applicant has requested amplification on stages at the following locations for the permitted area:
    - Main Street at Fifth Avenue
    - Stage located off the Square in front of Fifth Third Bank
  - Pursuant to Franklin Municipal Code Section 11-403(3), these are the only locations at which amplified sound will be permitted during this event.
- **Building & Neighborhood Services Department:**
  - Electrical permit will be required.
- **Sanitation and Environmental Services Department:**
  - Applicant will pay for clean-up crew during the event
  - Applicant must provide plan for disposal of grease.
- **Revenue Management:**
  - Obtain beer permit from the City of Franklin (if needed) and special event liquor license from ABC.
- **Fire Department:**
  - Contact Franklin Fire Department for Tent and event inspections.