



# City of Franklin, Tennessee

## FY 2021 Operating Budget Request

### Program Enhancement Summary

Priority	Request	Compensation	Benefits	Expenses	Total	Funded
<b>Planning &amp; Sustainability</b>						
1	Historic Preservation Plan	\$ -	\$ -	\$ 75,000	\$ 75,000	
2	Murfreesboro Road Small Area Plan	\$ -	\$ -	\$ 100,000	\$ 100,000	
3	Transportation Planner	\$ 65,000	\$ 19,500	\$ -	\$ 84,500	
Total		\$ 65,000	\$ 19,500	\$ 175,000	\$ 259,500	\$ -
		<b>Compensation</b>	<b>Benefits</b>	<b>Expenses</b>	<b>Total</b>	
<b>Total G/F Requests</b>		\$ 65,000	\$ 19,500	\$ 175,000	\$ 259,500	\$ -

### FranklinForward Allocations



A Safe, Clean, Livable City

\$ -



A Effective and Fiscally Sound City Government  
Providing High Quality Service

\$ 84,500



Quality Life Experiences

\$ 75,000



Sustainable Growth & Economic Prosperity

\$ 100,000.00

**Totals**

\$ 259,500

### Traditional Allocations



Personnel \$ 84,500



Operations \$ 175,000



Equipment \$ -



Capital \$ -

**Total**

\$ 259,500

# FY 2021 Program Enhancement Request Form



HISTORIC  
FRANKLIN  
TENNESSEE

Department Priority: **1** of **3**

Department:

**41700 PLANNING & SUSTAINABILITY**

Division:

**Historic Preservation**

FranklinForward Theme:

**Quality Life Experiences**

Title:

**Historic Preservation Plan**

Purpose: Use this form to spell out your request for additional personnel and/or programs. We will work with you to tally the requests and create a prioritized list.

## REQUESTED PROGRAM ENHANCEMENT FUNDING

Account Description	One-Time Cost (FY21 Only)	Ongoing Annual Cost (FY21 & Future)	TOTAL FY21 Request
<b>Compensation</b>			
			\$0
			\$0
<b>Benefits</b>			
<i>Benefits auto-calculated at 30% of compensation --&gt;&gt;</i>			
			\$0
<b>Expenses</b>			
82560 CONSULTANT SERVICES	\$75,000		\$75,000
			\$0
			\$0
			\$0
			\$0
			\$0
			\$0
			\$0
			\$0
			\$0
			\$0
			\$0
			\$0
<b>TOTAL</b>	<b>\$75,000</b>	<b>\$0</b>	<b>\$75,000</b>

## PURPOSE / DESCRIPTION OF REQUEST

In a continued commitment to the vitality of the downtown area, historical and traditional neighborhood areas, and battlefield parks in our City, the Planning & Sustainability Department proposes to update the City's Preservation Plan. The existing plan dates to 2001 and needs to be reevaluated. The purpose of a community historic preservation plan is to clearly articulate the many ways in which the community's historic resources contribute to the city's well-being, to outline the preservation goals, and to develop a set of strategies that will help achieve those goals. The department is seeking \$75,000 for the completion of the plan, as based on cost estimates from peer communities. The estimate also includes the cost of professional photography and public outreach/stakeholder survey creation and mailer costs.

The scope of the plan includes identification of preservation planning principles and goals for the development of action items; the review of the City's existing preservation program, including recommendations for strengthening the program and better engaging residents; the development of neighborhood revitalization/conservation, economic development, and rehabilitation incentives strategies; and the outlining of battlefield preservation priorities.

## SERVICE IMPLICATION

An updated plan may reinforce growth management strategies by identifying areas that are appropriate for preservation through Historic Preservation Overlay expansion or character and diversified housing conservation through Neighborhood Conservation Overlay creation.

# FY 2021 Program Enhancement Request Form



HISTORIC  
FRANKLIN  
TENNESSEE

Department Priority: 2 of 3

Department:

**41700 PLANNING & SUSTAINABILITY**

Division:

**LONG RANGE**

FranklinForward Theme:

**Sustainable Growth & Economic Prosperity**

Title:

**Murfreesboro Road Small Area Plan**

Purpose: Use this form to spell out your request for additional personnel and/or programs. We will work with you to tally the requests and create a prioritized list.

## REQUESTED PROGRAM ENHANCEMENT FUNDING

Account Description	One-Time Cost (FY21 Only)	Ongoing Annual Cost (FY21 & Future)	TOTAL FY21 Request
<b><u>Compensation</u></b>			
			\$0
			\$0
<b><u>Benefits</u></b>			
<i>Benefits auto-calculated at 30% of compensation --&gt;&gt;</i>			
			\$0
<b><u>Expenses</u></b>			
82560 CONSULTANT SERVICES	\$100,000		\$100,000
			\$0
			\$0
			\$0
			\$0
			\$0
			\$0
			\$0
			\$0
			\$0
			\$0
			\$0
			\$0
<b>TOTAL</b>	<b>\$100,000</b>	<b>\$0</b>	<b>\$100,000</b>

## PURPOSE / DESCRIPTION OF REQUEST

This would be a joint study with the Engineering Department that would link transportation improvements to future land uses and redevelopment. This portion of the request is for the Planning Department-related aspects of the study. The purpose of the study is to lay the groundwork for transforming the Murfreesboro Road corridor from Mack Hatcher Parkway across I-65 to Quail Hollow Circle from a suburban commercial corridor to a vibrant mixed-use and multimodal corridor with improved functionality and aesthetics. The funds would be used to assist with public outreach, stakeholder input, and graphic design. The staff anticipates deliverables could include updates to Connect Franklin, Envision Franklin, and the Franklin Zoning Ordinance.

## SERVICE IMPLICATION

The Long Range Division has long sought to conduct a small area plan for this corridor. The staff planners will take the lead on writing and producing deliverables associated with this project and utilize consultant services in a tactical way to complete the study. Murfreesboro Road is a primary gateway into Franklin from I-65, and planning for the corridor's revitalization is past due. From utilities to transportation to land uses to development form to aesthetics, the scope of the study is planned to be inclusive and coordinated.

# FY 2021 Program Enhancement Request Form



HISTORIC  
FRANKLIN  
TENNESSEE

Department Priority: **3** of **3**

Department: **41700 PLANNING & SUSTAINABILITY**  
 Division:   
 FranklinForward Theme: **An Effective and Fiscally Sound City Government Providing High Quality Service**  
 Title: **Transportation Planner**

Purpose: Use this form to spell out your request for additional personnel and/or programs. We will work with you to tally the requests and create a prioritized list.

## REQUESTED PROGRAM ENHANCEMENT FUNDING

Account Description	One-Time Cost (FY21 Only)	Ongoing Annual Cost (FY21 & Future)	TOTAL FY21 Request
<b>Compensation</b>			
81110 REGULAR PAY		\$65,000	\$65,000
			\$0
<b>Benefits</b>			
Benefits auto-calculated at 30% of compensation -->>	\$0	\$19,500	\$19,500
<b>Expenses</b>			
			\$0
			\$0
			\$0
			\$0
			\$0
			\$0
			\$0
			\$0
			\$0
			\$0
			\$0
			\$0
<b>TOTAL</b>	<b>\$0</b>	<b>\$84,500</b>	<b>\$84,500</b>

## PURPOSE / DESCRIPTION OF REQUEST

This request is for a new position of transportation planner. The job responsibilities are an on-going discussion. Transportation options in the City of Franklin could be expanded or improved, and this position would help identify opportunities to do so.

## SERVICE IMPLICATION

Transportation issues continue to arise as a priority to the citizens of Franklin, and creating this position would allow for an employee to dedicate their time to improving transportation options and planning for future transportation in the City and region.