

**RESOLUTION 2019-123**

**A RESOLUTION OF THE BOARD OF MAYOR AND ALDERMEN FOR THE CITY OF FRANKLIN  
ADOPTING BUDGET GOALS FOR THE FISCAL YEAR 2020-2021**

**WHEREAS**, the City of Franklin strives to provide excellent services to its citizens on a cost-effective basis through adoption of an annual operating budget as required by the Municipal Charter and the laws of the State of Tennessee; and

**WHEREAS**, this budget document is guided in principle by the goals and strategic planning developed by the Board of Mayor and Aldermen with input from the citizens of the City; and

**WHEREAS**, it is deemed to be in the public interest to provide for the long-range fiscal health of the system by establishing financial, non-financial, and specific operational goals each year; and

**WHEREAS**, a set of goals has been reviewed by the full Board of Mayor & Aldermen.

**NOW THEREFORE, BE IT RESOLVED BY THE BOARD OF MAYOR AND ALDERMEN OF THE CITY OF FRANKLIN, TENNESSEE, THAT:**

**SECTION 1.** The Goals for Fiscal Year 2020-2021, as set forth more fully in **Attachment A**, is herewith approved and adopted.

**SECTION 2:** That this Resolution shall be effective upon adoption.

**ADOPTED THIS \_\_\_\_\_ DAY OF \_\_\_\_\_, 20\_\_\_\_.**

**ATTEST:**

**CITY OF FRANKLIN, TENNESSEE:**

By: \_\_\_\_\_  
**Eric S. Stuckey**  
City Administrator/Recorder

By: \_\_\_\_\_  
**Dr. Ken Moore**  
Mayor

**Approved as to Form:**

By: \_\_\_\_\_  
**Sauna R. Billingsley**  
City Attorney










## City of Franklin, Tennessee FY 2021 Operating Budget

### Budget Planning




#### Budget Goals

Setting target goals is vital to accomplishment of any plan. For a financial plan to succeed, targeted goals are vital in guiding policymakers and civil servants in ensuring city services are provided in the most effective manner possible. These FY 2021 Budget goals are provided herein showing both the type of goal but where (and if) the proposed goal ties into **FranklinForward**, the City of Franklin's Strategic Plan.

#### Financial Goals

	<ul style="list-style-type: none"> <li>Maintain and enhance the positive fiscal position of the City by adherence to financial management principles for public funds.</li> </ul>
	<ul style="list-style-type: none"> <li>Continue to pursue options for revenue diversification among property taxes, sales taxes, fees, interest earnings, other income, and state shared revenues with expenditure growth reviewed annually in terms of population increases and desired public service levels.</li> </ul>
	<ul style="list-style-type: none"> <li>Produce a structurally balanced budget with ongoing revenues meeting ongoing expenses.</li> </ul>
	<ul style="list-style-type: none"> <li>Pursue additional revenue sources when and where appropriate.</li> </ul>
	<ul style="list-style-type: none"> <li>Maintain reserve funds in compliance with the Board of Mayor and Aldermen's adopted policy.</li> </ul>
	<ul style="list-style-type: none"> <li>Maintain compliance with the City's adopted debt policy and capital funding program.</li> </ul>
	<ul style="list-style-type: none"> <li>Leverage local funds through the pursuit of grant opportunities.</li> </ul>

#### Non-Financial Goals








	<ul style="list-style-type: none"> <li>Maintain and enhance services to citizens. Focus on the delivery of high-quality services to residents, businesses, and visitors.</li> </ul>
	<ul style="list-style-type: none"> <li>Focus on the delivery of projects approved through the 2019-28 Capital Investment Program and supported by the <i>Invest Franklin</i> initiative.</li> </ul>
	<ul style="list-style-type: none"> <li>Focus on continued maintenance and improvement to the water and wastewater infrastructure by advancing rate-funded capital projects.</li> </ul>








## City of Franklin, Tennessee FY 2021 Operating Budget

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#### Non-Financial Goals

	<ul style="list-style-type: none"> <li>Develop, adopt, and implement programs and policies, which create and sustain a positive economic environment within the City of Franklin supporting job growth and private investment.</li> </ul>
	<ul style="list-style-type: none"> <li>Cooperate with other agencies to generate significant economic development opportunities within Franklin and Williamson County. Enhance Franklin's competitive position.</li> </ul>
	<ul style="list-style-type: none"> <li>Continue an emphasis on maintenance of facilities and equipment with replacement of the City's fixed assets as necessary, which include equipment, infrastructure, and facilities.</li> </ul>
	<ul style="list-style-type: none"> <li>Continue and further enhance our commitment to employee training and professional development, and thereby providing a positive work environment for teamwork, individual and department initiatives, productivity, and individual development.</li> </ul>
	<ul style="list-style-type: none"> <li>Maintain and continue to enhance the compensation and benefit plan for employees within our financial capabilities; to retain and attract qualified and motivated employees in a highly competitive market.</li> </ul>
	<ul style="list-style-type: none"> <li>Continue commitment to the vitality of the downtown area, historical areas, and neighborhoods throughout the city.</li> </ul>
	<ul style="list-style-type: none"> <li>Encourage Community improvement projects to maintain and enhance the appearance and functionality of the City's existing residential neighborhoods and business areas.</li> </ul>

#### Specific Fiscal Year 2021 Initiatives







	<ul style="list-style-type: none"> <li>Work towards the development of incentives and strategies for affordable and workforce housing in the City of Franklin.</li> </ul>
	<ul style="list-style-type: none"> <li>Continue the emphasis that will maintain and enhance existing service levels to the citizens of Franklin focusing upon our core values of excellence, innovation, teamwork, integrity and an action-orientation.</li> </ul>
	<ul style="list-style-type: none"> <li>Support and connect the City's operational efforts to long-term planning initiatives. These key planning efforts include the Board-adopted strategic plan <b>FranklinForward</b>, the Integrated Water Resource Plan (IWRP), the Comprehensive Transportation Plan, the Park's Master Plan, the Greenway/Open Space Plan, and the neighborhood street resurfacing program.</li> </ul>
	<ul style="list-style-type: none"> <li>Continue work on the City's growth management strategies focusing on targeted infrastructure enhancements. Support dialog with key stakeholders including Williamson County on growth patterns, infrastructure planning, and long term land use strategies.</li> </ul>
	<ul style="list-style-type: none"> <li>Continue efforts to recruit qualified employees including efforts to diversify the workforce. Review the City's compensation plan to maintain the City's position as a highly competitive employer in the region.</li> </ul>



## City of Franklin, Tennessee FY 2021 Operating Budget

### Budget Planning

#### Specific Fiscal Year 2021 Initiatives

	<ul style="list-style-type: none"><li>Move forward with implementation of projects identified by the Board of Mayor and Aldermen in the 2019-28 Capital Investment Program and supported by the <i>Invest Franklin</i> initiative.</li></ul>
	<ul style="list-style-type: none"><li>Continue to identify opportunities to expand and enhance the City's engagement with the public through various strategies and mediums.</li></ul>
	<ul style="list-style-type: none"><li>Promote/market the City as a preferred economic development location in cooperation with the State of Tennessee, Williamson County and other partners.</li></ul>
	<ul style="list-style-type: none"><li>Continue the City's participation and leadership in the statewide benchmarking program (Benchmarking Alliance of Tennessee), the city-wide performance measurement program connecting measures to the Board's strategic plan, <b>FranklinForward</b>, and further development and build out of the City's Open Performance website - <a href="http://performance.franklintn.gov">http://performance.franklintn.gov</a>.</li></ul>
	<ul style="list-style-type: none"><li>Support the sustainability efforts identified by staff and the City's Sustainability Commission.</li></ul>
	<ul style="list-style-type: none"><li>Continue work toward additional long-term funding strategies for multi-modal and vehicular transportation needs in Franklin, Williamson County, and throughout the Middle Tennessee region.</li></ul>