



City of Franklin, Tennessee

FY 2020 Operating Budget

Transit

Debbie Henry, Executive Director

Budget Summary

	2017 Actual	2018 Actual	2019		2020 Budget	2019 v. 2020	
			Budget	Estimated		\$	%
Beginning Balance	\$ 374,758	\$ 374,758	\$ 817,649	\$ 817,649	\$ 953,077		
Revenues	\$2,136,228	\$2,528,989	\$ 2,908,885	\$ 2,399,489	\$ 3,128,060	\$ 219,175	7.53%
Expenditures	\$2,136,228	\$2,086,098	\$ 2,908,885	\$ 2,264,061	\$ 3,128,060	\$ 219,175	7.53%
Ending Balance	\$ 374,758	\$ 817,649	\$ 817,649	\$ 953,077	\$ 953,077		

Department Mission:

The Franklin Transit Authority connects people and places by providing efficient, effective and affordable transportation services.

Department Objectives:

- The planning, operations, and management of the small urban public transit system.
- Operating six days a week, service us comprised of: fixed routes service, as well as Transit On Demand (TODD) a pre-arranged curb-to-curb service, within the City of Franklin including Cool Springs.
- The TMA Group is the contractor of record for the operations and management of the transit system on behalf of the Franklin Transit Authority. The TMA Group is a regional leader in customizing innovative,



Department Accomplishments:

- **Increased ridership, increased employer partners, and improved customer satisfaction due to expansion of fixed routes service, doubling number of stops, increased frequency, and moving of Hub to Transit Center.**
- **Offering free rides on the fixed routes service to our Veterans and Active Military members.**
- **Transit partnership with CSCC-WC campus has been beneficial to both; installed 2 new shelters on campus**
- **Transit technology, i.e.. mobile app, transit software, as well as working in concert with COF in the signalization of Franklin Transit vehicles (where available) will lay foundation for a Transit Technology Corridor in Franklin.**
- **TMA secured a \$2M Regional Park & Ride grant that will benefit our area, Franklin Transit, and**





City of Franklin, Tennessee

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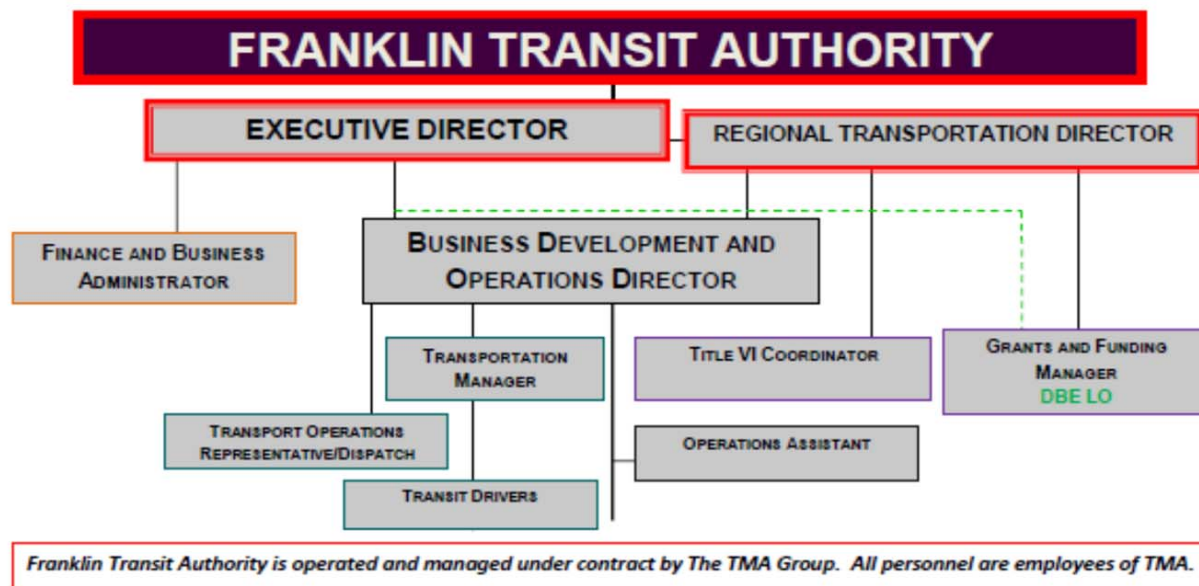
Performance Measures (con't)

Franklin Citizens Survey		(Fall 2016)			
		Excellent	Good	Fair	Poor
<input checked="" type="checkbox"/>	% rating the quality of bus or transit service	14%	28%	28%	30%

How likely, if at all, would you be to use a limited mass transit route if the following improvements were made?

		Very Likely	Somewhat Likely	Somewhat Unlikely	Very Unlikely
<input checked="" type="checkbox"/>	Expanded weekday schedule	16%	22%	9%	52%
<input checked="" type="checkbox"/>	Additional pick-up and drop-offs	18%	25%	9%	47%
<input checked="" type="checkbox"/>	Decreasing fares	14%	20%	13%	53%
<input checked="" type="checkbox"/>	Enhanced Park & Ride facilities	17%	25%	10%	48%
<input checked="" type="checkbox"/>	Enhanced connections via walking, cycling, etc	20%	25%	10%	45%
<input checked="" type="checkbox"/>	Expanded weekend schedule	19%	26%	8%	47%

Organizational Chart





City of Franklin, Tennessee

FY 2020 Operating Budget

Performance Measures

How a community utilizes its resources must be governed in accordance with its citizens wishes and its plans for the future. Therefore, the City of Franklin has established **FranklinForward : A Vision for 2033**. This Strategic Plan has specific and demonstrable objectives for each department which, when achieved individually, will cohesively move Franklin forward to meet the challenges and demands of the future.

Each budget has a series of performance measures and benchmarks attached to it which demonstrate the workload, effectiveness and outcome of taxpayer support for the annual operations of the City of Franklin and its pursuit of the goals of the Strategic Plan. Together, these measures demonstrate a proper and diligent use of taxpayer dollars in the pursuit of a greater community.



FranklinForward : A Vision for 2033 | Objectives for Developing a Strategic Plan

Theme: Quality Life Experiences



To reduce energy costs, road congestion and improve air quality by better use of alternative transportation services

Goal: To increase inventory of transit hubs, park-and-ride sites, and alternative services in Franklin.

Baseline: Inventory of current transit hubs, number of park-and-ride parking lots, and description of alternative transportation services available in Franklin. (TMA)

Goal: To increase the number of riders using the Franklin Transit Authority.

Baseline: 52,034 riders in 2009 (Last data available on Nashville MPO site).

Outcome Measures

	2016	2017	2018	2019*	2020*
Increase the Inventory of transit hubs, park-and-ride sites, and alternative services in Franklin.					
Transit hubs, Park& Ride sites	74	74	136	136	136
Total	74	74	136	136	136
<i>Increase from Prior year?</i>	Yes	No	54.00%	0.00%	0.00%
<i>Meeting Goal?</i>	Yes	Yes	Yes	Yes	Yes
Increase the number of riders using the Franklin Transit Authority.					
Ridership					
Franklin Transit Fixed Route	46,468	52,363	46,037	53,127	60,000
Transit On DemanD (TODD)	26,219	33,151	28,280	27,187	29,000
Total	72,687	85,514	74,317	80,314	89,000
<i>Increase from Prior year?</i>	No	Yes	No	Yes	TBD
<i>Meeting Goal?</i>	No	Yes	No	Yes	TBD

All numbers shown are Fiscal Year (July 1- June 30).

*2019 and 2020 are estimated

Statistics:

80,314 passenger trips (approx.) +7.5% increase in trips

55% are employment trips

20% are student trips

10% are medical appointments

10% are for City events

5% trips are for shopping and social activities



City of Franklin, Tennessee FY 2020 Operating Budget

Budget

	Actual 2017	Actual 2018	Budget 2019	Estd 2019	Budget 2020	Difference \$ %	
Opening Balance	374,758	374,758	817,649	817,649	953,077		
Revenues							
DEPT OF TRANSPORTATION (FEDERAL)	1,163,679	983,103	1,386,664	976,776	1,586,255	199,591	14.4%
TDOT (STATE)	380,361	272,005	374,350	340,014	376,234	1,884	0.5%
TRANSIT FARES	104,648	112,418	143,000	139,064	149,000	6,000	4.3%
INTEREST INCOME	7,610	7,465	-	-	3,500	3,500	100.0%
RENTAL INCOME	9,700	9,600	9,700	9,700	9,700	-	0.0%
SALE OF SURPLUS ASSETS	11,475	-	10,000	-	-	(10,000)	-100.0%
TRANSFER FROM GENERAL FUND*	458,755	1,144,398	985,171	933,936	1,003,371	18,200	1.8%
Total Available Funds	2,136,228	2,528,989	2,908,885	2,399,489	3,128,060	219,175	7.5%
Expenses (Operations)							
VEHICLE LICENSES & TITLES	-	162	-	-	-	-	0.0%
TRANSIT OPERATIONS	1,730,130	2,085,936	2,371,385	2,238,921	2,408,560	37,175	1.6%
TRANSIT PLANNING	160,237	-	137,500	13,104	137,500	-	0.0%
MACHINERY & EQUIPMENT (>\$25,000)	245,861	-	400,000	12,036	582,000	182,000	45.5%
Total Expenditures	2,136,228	2,086,098	2,908,885	2,264,061	3,128,060	219,175	7.5%
Ending Balance	374,758	817,649	817,649	953,077	953,077		

Notes & Objectives

Overall, the FTA distributes its expenses between the Federal government, State government and City of Franklin as follows:

- Capital Expenditures: 80% federal, 10% state, 10% local;
- Preventive Maintenance Expenses: 80% federal and 20% local;
- Planning Expenses: 80% federal, 10% state, and 10% local.

Description	2019 Estimated		2020 Budget
	2019 Budget	Actual	
COF Transit Operating	931,421.00	931,421.00	931,421.00
Fares	143,000.00	139,064.00	149,000.00
Vehicle Auctions	10,000.00	-	-
Rent - Building & Equipment	9,700.00	9,700.00	9,700.00
Transit-Interest		-	3,500.00
State Grant Funds	320,600.00	337,500.00	304,284.00
Federal Grant Funds	956,664.00	956,664.00	1,010,655.00
Total Revenues	2,371,385.00	2,374,349.00	2,408,560.00
Salaries	903,100.00	897,944.92	1,030,621.72
Fica/Med	69,020.00	68,692.79	78,842.56
Employee Benefits	189,000.00	197,493.92	198,715.32
Futa/Suta	11,325.00	11,615.34	13,547.66
Workers Comp	34,050.00	37,485.92	43,965.96
Uniforms	12,000.00	13,520.16	13,500.00
Professional Services	66,440.00	82,203.12	92,900.00
Maintenance and Repairs	161,000.00	136,190.93	130,600.00
Cleaning - Transit Center	6,000.00	5,646.86	5,500.00
Transit Security	1,100.00	8,480.57	8,000.00
Promotional Products	2,000.00	-	-
Marketing/Education/Community Outreach	10,000.00	3,857.14	4,000.00
Print Advertising	5,150.00	6,454.00	6,500.00
Radio Advertising	6,150.00	3,575.00	3,725.00
Web/Digital Advertising	5,000.00	105.41	1,000.00
Recruitment		2,775.14	2,500.00
Collateral Materials	28,000.00	-	6,500.00
Legal Fees	2,500.00	-	2,500.00
Transit-DAM Compliance	3,000.00	3,289.71	3,000.00
Fuel	115,600.00	107,326.78	127,025.00
Supplies	16,600.00	12,567.10	12,875.00
Utilities	29,000.00	28,549.53	29,500.00
Vehicle Liability	107,000.00	89,707.54	97,500.00
Insurance-Gen. Liability	27,400.00	26,344.34	28,881.50
Payouts for Insured Liab Damag		3,649.13	-
Errors & Omissions Liability	8,000.00	8,284.66	9,000.00
Vehicle Licensing & Registrati	100.00	-	100.00
Dues, Subs, Tuition	12,000.00	8,114.33	8,000.00
Meetings	2,000.00	165.57	1,000.00
Travel & Training	12,000.00	6,061.46	10,000.00
Equipment - Transit Other	400.00	3,474.88	500.00
Bank/Credit Card Charges	1,300.00	772.81	750.00
Rent-Fleet Facility	41,000.00	40,256.04	40,500.00
Depreciation - Transit Off Equ		4,253.49	4,250.00
Total Direct Expenditures	1,887,235.00	1,818,858.59	2,015,799.72
Total Indirect Expenditures	484,150.00	420,012.94	392,760.28
Total Expenditures	2,371,385.00	2,238,871.53	2,408,560.00
Net Income/Loss	-	135,477.47	-
Revenue			
Federal 5307 Planning	110,000.00	10,482.86	110,000.00
State 5307 Planning	13,750.00	1,310.40	13,750.00
COF Planning Cost Share	13,750.00	1,310.74	13,750.00
Total Revenue	137,500.00	13,104.00	137,500.00
Planning/Transit Expenditures	137,500.00	13,104.00	137,500.00
Revenue			
Federal 5307 Capital Expenditu	320,000.00	9,629.00	465,600.00
State 5307 Capital Expenditure	40,000.00	1,203.64	58,200.00
COF Capital Cost Share	40,000.00	1,203.77	58,200.00
Total Revenue	400,000.00	12,036.41	582,000.00
Equipment - Transit Expenditures	400,000.00	12,036.41	582,000.00