



*City of Franklin, Tennessee*  
**FY 2020 Operating Budget Request**

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# Franklin Transit Authority

Debbie Henry – Executive Director, TMA



## ***City of Franklin, Tennessee - FY 2020 Budget Request*** **Franklin Transit Authority**

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### **Outline**

- Purpose of Department**
- Organization Chart**
- Base Budget Request**
  - Operations**
  - Capital**
- Summary**



## ***City of Franklin, Tennessee - FY 2020 Budget Request*** **Franklin Transit Authority**

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### **Purpose of Department**

***Mission: The Franklin Transit Authority connects people and places by providing efficient, safe and affordable transportation services.***

***Responsibilities:***

***The planning, operations and management of the small urban public transit system. Operating six days a week, featuring fixed route service as well as Transit on Demand (TODD, a pre-arranged curb to curb service within the City of Franklin.)***

***The TMA Group is the contractor of record for the operations and management of the Franklin Transit Authority. The TMA Group is a regional leader in customized innovative, environmentally friendly, multimodal transportation solutions for employers and communities.***



## ***City of Franklin, Tennessee - FY 2020 Budget Request*** **Franklin Transit Authority**

### **Highlights**

- ***Increased ridership, increased employer partners, & improved customer satisfaction due to expansion***
- ***Offering free fixed routes service rides to our Veterans & Active Military***
- ***Transit partnership with CSCC-WC campus beneficial to both entities; installed 2 new shelters on campus***
- ***Transit technology acquisition continues, i.e. mobile app, transit software, plus working with COF in signalization of Franklin Transit vehicles, all laying the foundation for a Transit Technology Corridor in Franklin***
- ***TMA secured a \$2M Regional Park & Ride grant that will benefit our area, Franklin Transit and Southern Corridor***

***80,314,000 passenger trips (est.) +7.5% increase***

***55% - employment trips***

***20% - student trips***

***10% - medical appointments***

***10% - City events***

***Main Street Festival, Pumpkinfest***

***Dickens of a Christmas***

***Pilgrimage, etc.***

***5% - shopping and social activities***



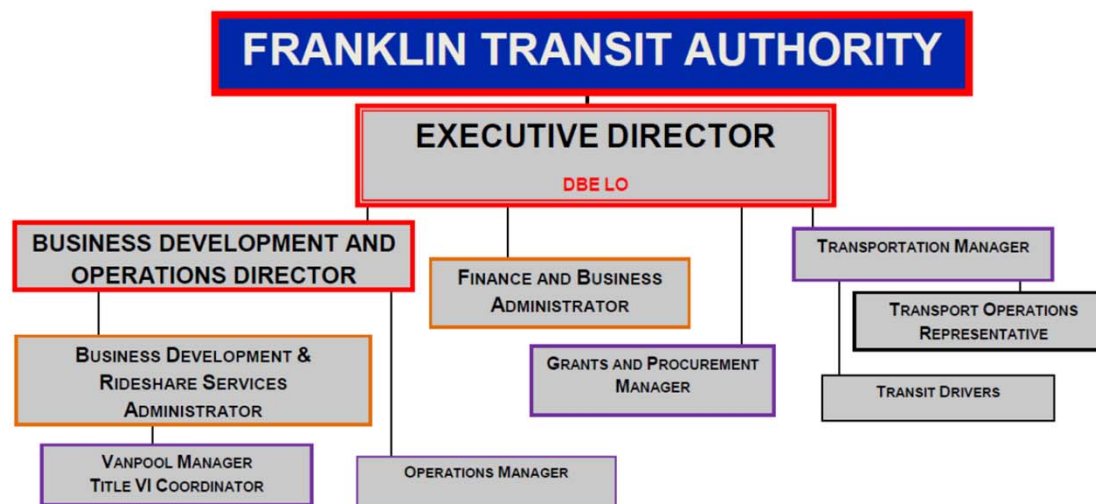


# City of Franklin, Tennessee - FY 2020 Budget Request

## Franklin Transit Authority

### Organization Chart

#### THE TMA GROUP ORGANIZATIONAL CHART 2019



The TMA Group is the operator and manager of contract for the Franklin Transit Authority. All personnel are employed by TMA.

708 Columbia Avenue, Franklin, Tennessee 37064  
(615) 628-0260 [www.tmagroup.org](http://www.tmagroup.org)



## *City of Franklin, Tennessee - FY 2020 Budget Request* **Franklin Transit Authority**

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### **Base Budget Request: Personnel**

**Operational Personnel Budget                      \$1,365,693**

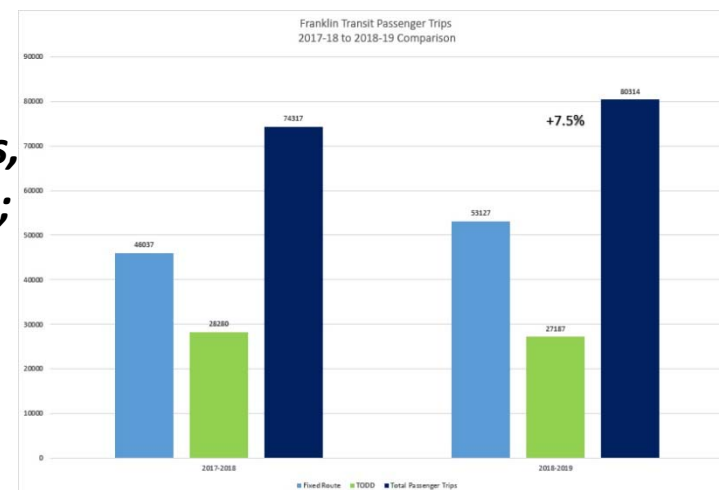


## City of Franklin, Tennessee - FY 2020 Budget Request Franklin Transit Authority

### Base Budget Request: Operations

#### Accomplishments for current year:

- **Increased ridership, increased employer partners, & improved customer satisfaction due to expansion;**
- **Offering free fixed routes rides to our Veterans & Active Military;**
- **Transit partnership with CSCC-WC beneficial to both entities; installed 2 new shelters on campus;**
- **Transit technology acquisition continues, i.e. Mobile app, transit software, plus working with COF in signalization of Franklin Transit vehicles, all laying the foundation for a Transit Technology Corridor in Franklin;**
- **TMA secured a \$2M Regional Park & Ride grant that will benefit our area, Franklin Transit and Southern Corridor.**



**Operations Budget**

**\$2,408,560**

**Includes Personnel**



## ***City of Franklin, Tennessee - FY 2020 Budget Request*** **Franklin Transit Authority**

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### **Base Budget Request: Capital**

<b>Planning Budget</b>	<b>\$137,500</b>
<b>City of Franklin Budget Request</b>	<b>\$13,750 (10% match)</b>

<b>Capital Equipment Budget</b>	<b>\$582,000</b>
<b>City of Franklin Budget Request</b>	<b>\$58,200 (10% match)</b>





## ***City of Franklin, Tennessee - FY 2020 Budget Request*** **Franklin Transit Authority**

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### **Summary**

**Franklin Transit Total Budget** **\$3,128,060**

**Request from City of Franklin** **\$1,003,371** (32% of total)

Operations Request: \$931,421 (same as FY 18-19)

Planning: \$13,750 (same as FY 18-19)

Capital: \$58,200

***Laying the foundation for a Transit Technology Corridor in Franklin is a major emphasis, as transit technology acquisition continues for the service, i.e., mobile app, transit software, plus working with COF in signalization of Franklin Transit vehicles. Additional shelters will enhance the corridor as well as growth continues.***