



**NON-PROFIT ORGANIZATION
REQUEST FOR CITY OF FRANKLIN
2019-20 FISCAL YEAR**

Organization Name: Transit Alliance of Middle Tennessee Phone: 615-743-3051

Contact Person & Title: Jessica Dauphin, Associate Director
Mailing Address: 211 Commerce Street, Suite 100, Nashville, TN 37201
Federal Identification # (if applicable): 27-1568117
Email Address: jessica.dauphin@thetransitalliance.org

Number of Active Participants in Organization: 4,000-6,000

Does this organization charge fees to participants? Yes _____ No ☒
If Yes, please itemize the structure utilized (use a separate sheet if necessary):

If No, please explain: We provide free educational programs to all residents in the 10-county Middle Tennessee region.

Please provide the approximate number of clients served by your program on a yearly basis
1.9 million residents of Middle Tennessee region

All funds provided by the Williamson County Commission must be used to provide assistance to Williamson County citizens only. Please provide documentation to show the expenses used for service to Williamson County Citizens: and an estimate of how many are Williamson County Citizens: Funding by the Williamson County Commission supports the Transit Citizen Leadership Academy; a 6-week, 30-hour leadership academy.

List ANY agency (or agencies) in Williamson County which you consider may directly, or indirectly, provide the same or similar services as those provided by your agency. If such an agency exists, please list the similarities (use additional sheet, if needed):
n/a

Unless prohibited by law, please provide documentation that your organization made a good faith effort to collect donations from private resources.
Each year we make a good faith effort to collect donations from private sources including corporations and individuals. Last year, we collected \$84,279.00 from private sources.

**Non-Profit Organization Request for
City of Franklin - Page Two**



Organization: Transit Alliance of Middle Tennessee

| EXPENDITURES: | Actual 2017-18 | Projected Expended 2018-19 | Requested 2019-20 |
|----------------------|---------------------------|---|------------------------------|
| *budget attached | | | |
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| | | | |
| | | | |
| | | | |
| Total | | | |

| REVENUES: | Actual 2017-18 | Projected Expended 2018-19 | Requested 2019-20 |
|------------------------------|---------------------------|---|------------------------------|
| *See attached budget | | | |
| Williamson County Government | \$5,000 | \$5,000 | \$5,000 |
| City of Franklin Government | \$5,000 | \$5,000 | \$5,000 |
| Town of Thompson's Station | \$500 | \$500 | \$500 |
| City of Spring Hil | \$1,500 | \$1,500 | \$1,500 |
| | | | |
| | | | |
| Total | | | |

**Non-Profit Organization Request for
City of Franklin - Page Three**



Organization: Transit Alliance of Middle Tennessee

Personnel & Salary Information

| PERSONNEL: | Actual 2017-18 | Projected Expended 2018-19 | Requested 2019-20 |
|-------------------------------------|---------------------------|---|------------------------------|
| Jo Ann Graves, President & CEO | \$75,000 | \$75,000 | \$82,000 |
| Jessica Dauphin, Associate Director | \$50,000 | \$50,000 | \$54,600 |
| | | | |
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| | | | |
| Total | \$125,000 | \$125,000 | \$136,600 |

List any equipment owned by this organization funded, in whole or in part, by City of Franklin. Please indicate what it is used for, how it is maintained and where it is stored (use a separate sheet if necessary): n/a



City of Franklin
APPLICATION ADDENDUM

For the funding year, July 1, 2019 through June 30, 2020

Name of Agency: Transit Alliance of Middle Tennessee Date: March 8, 2019

Please provide a detailed description of the proposed use of funds that the City of Franklin might provide for Fiscal Year 2019-20:

Plan, manage, and complete 3 Transit Citizen Leadership Academies to educate regional residents and build support for regional transit.

Work with other regional agencies like RTA and/or GNRC to facilitate community engagement as needed.

Work with elected officials to support/promote transit supportive policies.

Continue to engage TCLA Alumni and other supporters through e-newsletters, social media, blogs, etc.

Continue to promote other transit organizations in the region, like TMA Group.

Please provide information on any interaction that your agency has with the operations of City of Franklin departments (e.g., response to calls from Police after domestic incidents, provision of meals or lodging to displaced persons, etc.):

n/a



Please answer completely the following questions using additional pages if necessary:

1. Specifically what services did your agency provide last year for which you are requesting funding this year? What were the objectives and results? (Include description capacity, intensity and duration of services.)

Last year, due to our involvement in the Nashville Referendum, there were two Transit Leadership Academies. We added 52 new Alumni, 4 are Williamson County residents and one a writer for Williamson Source. Seats are limited and we strive to ensure regional representation in these 6-week, 30-hour academies.

2. Are there procedures in place for measuring the results achieved by your agency? If so, provide detailed data.

We administer a class survey during the last class of each academy. Participants are asked to rate the value of the TCLA. We recently created an alumni survey to gather further data on their work post-TCLA.

3. Does your agency receive any external quality review or accreditation? If so, provide a copy of certificate or license and please explain.

n/a

4. What percent of your local agency budget is your allocation request from the City of Franklin?

3.0%

5. What other fundraising activities does your agency engage in during the year?

We appeal to our contributors, both public and private, to continue their partnership with us.

We participate in the Big Payback led by The Community Foundation and run a #GivingTuesday campaign.

6. Do you charge any fees for your services?

No.



**Annual Reporting Form for Nonprofit Organizations
Seeking Financial Assistance from Local Governments**

Transit Alliance of Middle Tennessee

Name of Nonprofit Organization

| | | | | |
|---------------------------------------|------------------|-----------------|-----------|--------------|
| 211 Commerce Street, Suite 100 | Nashville | Davidson | TN | 37201 |
| Street Address | City | County | State | Zip |

**Annual Financial Report of Cash Receipts, Disbursements, and Balances
For the Fiscal Year from 1/1/2018 through 12/31/2018**

Report Required by Title 5, Chapter 9, Part 1,
And Title 6, Chapter 54, Part 1, *Tennessee Code Annotated*

Receipts

| | | |
|---|-------------------|--------------------------|
| Federal Grants | \$ _____ | |
| State Grants | _____ | |
| Financial Assistance from Local Governments | <u>121,579.63</u> | |
| Donations and Gifts from Citizens | <u>84,279.46</u> | |
| Membership Dues | _____ | |
| Fees/Charges for Services | _____ | |
| Fundraising Events | _____ | |
| Sale of Assets | _____ | |
| Loans-Borrowed Funds | _____ | |
| Investment Income | _____ | |
| Other Receipts | _____ | |
| Total Receipts | | \$ <u>205,859.09</u> (A) |

Disbursements

| | |
|---|---------------------|
| Grants and Other Assistance Paid to Other Organizations and Individuals | \$ <u>60,222.45</u> |
| Salaries and Wages | <u>51,025.77</u> |
| Employee Benefits | <u>2,750.00</u> |
| Payroll Taxes | <u>5,040.98</u> |
| Fees for Services (non-employee) | <u>101,605.84</u> |
| Advertising and Promotion | _____ |
| Office Expenses | <u>2,515.85</u> |
| Leases/Rentals | _____ |
| Maintenance and Repairs | _____ |
| Supplies | _____ |
| Travel | _____ |

| | | |
|---|-------------------|---------------------------|
| Utilities | _____ | |
| Insurance | <u>363.00</u> | |
| Conferences, Conventions and Meetings | <u>3,750.31</u> | |
| Interest | _____ | |
| Purchase of Capital Assets – Vehicles and Equipment | _____ | |
| Purchase of capital Assets – Property and Buildings | _____ | |
| Loan Payments | _____ | |
| Other (Programs, bank fees, taxes/licenses, & depreciation) | <u>15,666.92</u> | |
| Total Disbursements | | \$ <u>242,941.12</u> (B) |
| Cash Receipts Less Disbursements for the fiscal Year (A-B=C) | | \$ <u>(37,082.03)</u> (C) |
| Cash Balance - at the beginning of the fiscal year | | \$ <u>260,029.94</u> (D) |
| Cash Balance - at the end of the fiscal year (C+D=E) | | \$ <u>222,947.91</u> (E) |
| Details of Cash Balance - at the end of the fiscal year | | |
| Cash on Hand | \$ _____ | |
| Cash in Bank – Checking | <u>222,947.91</u> | |
| Cash in Bank – Savings Accounts | _____ | |
| Cash in Bank – Certificates of Deposits | _____ | |
| Other Cash | _____ | |
| Total Cash - at the end of the fiscal year | | \$ <u>222,947.91</u> (E) |

Please Explain Proposed Use of the Financial Assistance from Local Governments.

Funding supports regional educational efforts and programs like the Transit Citizen Leadership Academy—a popular and well-respected six-week leadership course on transit.

I certify that this report accurately presents the cash receipts, disbursements, and balances of the Transit Alliance of Middle Tennessee for the fiscal year noted above.
 Name of Nonprofit Organization

Person Preparing Report Jessica Dauphin _____
 Printed Name Signature

Phone Number (615) 743-3051 Email Address Jessica.dauphin@thetransitalliance.org Date 03/08/19



Transit Alliance Proposed 2019 Budget

| | | |
|------------------------------|-----------|-------------------|
| Wages/Benefits | \$ | 58,000.00 |
| Parking | | |
| Employee | \$ | 3,000.00 |
| Validations | \$ | 450.00 |
| Supplies | \$ | 1,650.00 |
| Printing | \$ | 1,650.00 |
| Postage | \$ | 250.00 |
| Meals/Entertainment | \$ | 2,000.00 |
| Conferences | \$ | 3,750.00 |
| Professional Fees | \$ | 101,500.00 |
| TCLA | \$ | 30,000.00 |
| In Area Expenses | \$ | 750.00 |
| Database Tools/Subscriptions | \$ | 1,200.00 |
| Miscellaneous | \$ | <u>2,000.00</u> |
| TOTAL | \$ | 206,200.00 |

TRANSIT ALLIANCE

OF MIDDLE TENNESSEE

Transit Alliance Projected Revenue 2019

Private Sector--*examples below* \$ 115,000.00

Market Street Enterprises
Bank of Tennessee
Belmont University
Bradley Arant Boult Cummings
Core Civic
Drees Homes
Fifth Third Bank
Greater Nashville Realtors
HDR
Ingram Industries, Inc.
Kimley Horn and Associates
Lifepoint Health
Memorial Foundation
Pinnacle Financial Partners
Ragan Smith
Regions Bank
Renasant Bank
Rogers Group
Tennessee Bank & Trust
Tennessee Titans Foundation
Wilson Bank & Trust
WSP

Public Sector--*examples below* \$ 40,000.00

Rutherford County
City of Murfreesboro
Williamson County
City of Franklin
City of Clarksville
Wilson County
City of Lebanon

Contracts \$ 50,000.00

Individuals \$ 1,200.00

TOTAL \$ 206,200.00

INTERNAL REVENUE SERVICE
P. O. BOX 2508
CINCINNATI, OH 45201

DEPARTMENT OF THE TREASURY

Date: **MAY 23 2011**

TRANSIT ALLIANCE OF MIDDLE
TENNESSEE INC
511 UNION STREET STE 1850
NASHVILLE, TN 37219

Employer Identification Number:
27-1568117
DLN:
401033060
Contact Person:
JACOB A MCDONALD ID# 31649
Contact Telephone Number:
(877) 829-5500
Accounting Period Ending:
December 31
Public Charity Status:
170(b)(1)(A)(vi)
Form 990 Required:
Yes
Effective Date of Exemption:
November 2, 2009
Contribution Deductibility:
Yes
Addendum Applies:
No

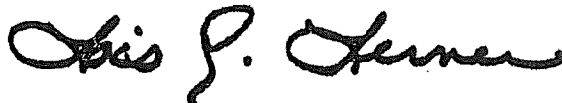
Dear Applicant:

We are pleased to inform you that upon review of your application for tax exempt status we have determined that you are exempt from Federal income tax under section 501(c)(3) of the Internal Revenue Code. Contributions to you are deductible under section 170 of the Code. You are also qualified to receive tax deductible bequests, devises, transfers or gifts under section 2055, 2106 or 2522 of the Code. Because this letter could help resolve any questions regarding your exempt status, you should keep it in your permanent records.

Organizations exempt under section 501(c)(3) of the Code are further classified as either public charities or private foundations. We determined that you are a public charity under the Code section(s) listed in the heading of this letter.

Please see enclosed Publication 4221-PC, Compliance Guide for 501(c)(3) Public Charities, for some helpful information about your responsibilities as an exempt organization.

Sincerely,



Lois G. Lerner
Director, Exempt Organizations

Enclosure: Publication 4221-PC

Letter 947 (DO/CG)