City of Franklin, Tennessee
FY 2019 Operating Budget Request

Program Enhancement Summary

Priority	Request	Compensation	Benefits	Expenses	Total	Funded
Planning & Sustainability						
1	Franklin Zoning Ordinance On-Call Consultant	$ -	$ -	$ 85,000	**$ 85,000**	$0
2	LEED for Cities Certification	$ -	$ -	$ 15,000	**$ 15,000**	$0
3	3D Modeling	$ -	$ -	$ 50,000	**$ 50,000**	$0
Total		**$ -**	**$ -**	**$ 150,000**	**$ 150,000**	**$0**

	Compensation	Benefits	Expenses	Total	
Total G/F Requests	$ -	$ -	$ 150,000	**$ 150,000**	**$0**

Franklin*Forward* Allocations

A Safe, Clean, Livable City	**$**	**-**
A Effective and Fiscally Sound City Government Providing High Quality Service	**$**	**50,000**
Quality Life Experiences	**$**	**-**
Sustainable Growth & Economic Propserity	**$**	**100,000**
Totals	**$**	**150,000**

Traditional Allocations

Personnel	**$**	**-**
Operations	**$**	**150,000**
Equipment	**$**	**-**
Capital	**$**	**-**
Total	**$**	**150,000**

FY2019 PROGRAM ENHANCEMENT REQUEST FORM

Department Priority: **1** of **3**

Department:	**41700 PLANNING & SUSTAINABILITY**
Division:	
Franklin*Forward* Theme:	**Sustainable Growth & Economic Prosperity**
Title:	**Franklin Zoning Ordinance On-Call Consultant**

Purpose: Use this form to spell out your request for additional personnel and/or programs. We will work with you to tally the requests and create a prioritized list.

REQUESTED PROGRAM ENHANCEMENT FUNDING

Account Description	One-Time Cost (FY19 Only)	Ongoing Annual Cost (FY19 & Future)	**TOTAL FY19 Request**
Compensation			
			$0
			$0
Benefits			
Benefits auto-calculated at 30% of compensation -->>	$0	$0	**$0**
Expenses			
82560 CONSULTANT SERVICES	$85,000		**$85,000**
			$0
			$0
			$0
			$0
			$0
			$0
			$0
			$0
			$0
			$0
			$0
TOTAL	**$85,000**	**$0**	**$85,000**

PURPOSE / DESCRIPTION OF REQUEST

The Planning Commission approved Envision Franklin in January of 2017. Since the adoption, the Planning staff has been diligently working on revamping and restructuring the zoning ordinance. While most of the work will be conducted in-house, the staff requests the assistance of experienced consultants to ensure Franklin has an outstanding and effective ordinance. In the staff's peer review of other communities, the cost of rewriting an ordinance can reach upwards of $500,000. We believe that most of the work and technical writing can be accomplished in-house, but utilizing consultants for meeting facilitation, public outreach, quality control/quality assurance, and other specific tasks will be a cost effective strategy to accomplishing this massive undertaking in a timely manner.

SERVICE IMPLICATION

Consultants will help offset the significant time commitment that is needed and allow the staff to continue delivering a high level of normal departmental services. It will also help ensure a timely completion of the new Zoning Ordinance by having the consultants provide as-needed services at critical times during the drafting process.

FY2019 PROGRAM ENHANCEMENT REQUEST FORM

Department Priority: **2** of **3**

Department:	**41700 PLANNING & SUSTAINABILITY**
Division:	
Franklin*Forward* Theme:	**Sustainable Growth & Economic Prosperity**
Title:	**LEED for Cities Certification**

Purpose: Use this form to spell out your request for additional personnel and/or programs. We will work with you to tally the requests and create a prioritized list.

REQUESTED PROGRAM ENHANCEMENT FUNDING

Account Description	One-Time Cost (FY19 Only)	Ongoing Annual Cost (FY19 & Future)	**TOTAL FY19 Request**
Compensation			
			$0
			$0
Benefits			
Benefits auto-calculated at 30% of compensation -->>	$0	$0	**$0**
Expenses			
82355 PROFESSIONAL STANDARDS / ACCREDITATION	$15,000		**$15,000**
			$0
			$0
			$0
			$0
			$0
			$0
			$0
			$0
			$0
			$0
			$0
TOTAL	**$15,000**	**$0**	**$15,000**

PURPOSE / DESCRIPTION OF REQUEST

The Sustainability Commission has been monitoring the creation and implementation of LEED for Cities, a new program created by the United States Green Building Council (USGBC). The program is new and the requested funds include the pilot community rate. The fee includes the Arc software, registration, as well as the certification costs. The LEED for Cities program contains five categories: energy, water, waste, transportation, and human experience.

SERVICE IMPLICATION

A significant amount of data comes from the Census Bureau, which is accessible and standardized across municipalities. The Sustainability Commission and the staff will work to collect and input additional data needed for certification. This program dovetails with the Franklin Forward platform and will serve as a transparent method for reporting and documenting sustainability metrics. As cities continue to become more "sustainable," LEED for Cities could become the preeminent system for ranking and comparing cities.

FY2019 PROGRAM ENHANCEMENT REQUEST FORM

Department Priority: 3 of 3

Department: 41700 PLANNING & SUSTAINABILITY

Division:

Title: 3D MODELING: PLW MODELWORKS

Purpose: Use this form to spell out your request for additional personnel and/or programs. We will work with you to tally the requests and create a prioritized list.

REQUESTED PROGRAM ENHANCEMENT FUNDING

Account Description	One-Time Cost (FY19 Only)	Ongoing Annual Cost (FY19 & Future)	TOTAL FY19 Request
Compensation			
			$0
			$0
Benefits			
Benefits auto-calculated at 30% of compensation -->>	$0	$0	$0
Expenses			
89540 COMPUTER HARDWARE (>$25,000)	$50,000		$50,000
			$0
			$0
			$0
			$0
			$0
			$0
			$0
			$0
			$0
			$0
			$0
TOTAL	$50,000	$0	$50,000

PURPOSE / DESCRIPTION OF REQUEST

The purpose of the 3D Modeling program is to accurately depict images in three dimensions and in relation to the placement of the images around them.

The clarity and complexity of the images depends on the extent of the cost committed to the program. The models are geolocated and photo-accurate. The extent of the fidelity of the images depends on whether the structures are presented with blank elevations or are finished as building-texture maps.

This cost is only inclusive of fly-overs for the Downtown and Columbia Avenue corridors. More funds would be necessary for the entire community.

SERVICE IMPLICATION

The 3D Modeling program can become an invaluable tool in determining the relationship of proposed structures and developments in relation to the surrounding built environment. It will aid viewers in visualizing what structures will actually appear to be like once they become a part of that built environment.

The 3D Modeling program can become a major tool for assisting in urban design in that it will help in assessing the viability of new developments—especially infill developments—from the perspective of design and spatial allocation.