



# FranklinForward

## Strategic Plan Review & Update



## Overview:

- Creation of **FranklinForward**
- Progress to Date
- Need for Review
- Focus of Review
- Process & Timeline of Review
- Next Steps



## Creation of FranklinForward:

- City staff in conjunction with BOMA developed FranklinForward as the Vision for 2033 for the community in 2012-2013.
- BOMA formally adopted the Strategic Plan in 2013.
- Staff began integration into the budget document in FY 2015 (CY 2014).
- <http://performance.franklinton.gov> – the City’s online home for FranklinForward and the City’s first Open Performance/Data website was launched in 2016.

## Progress to Date:

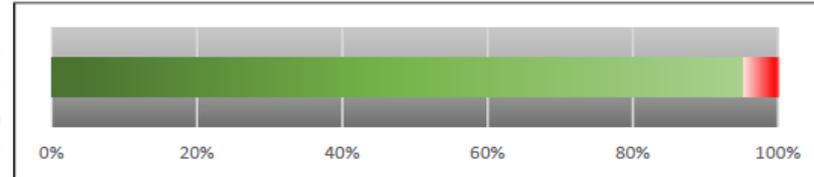
### Baseline Establishment:

**Progress Ranking** Good

Function: Establishing baselines which can measure goals to determine progress of strategic plan

Goal: 100% Achieved: 96%

Goals which have baselines	61
Goals which do not have baselines	3
<b>Total Goals</b>	<b>64</b>



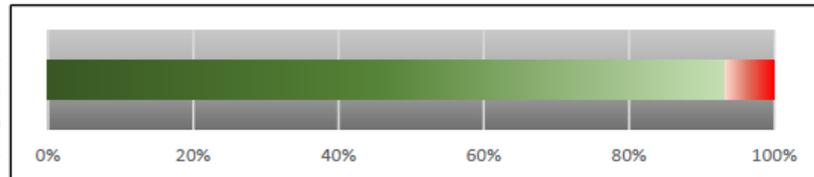
### Measurement Determination:

**Progress Ranking** Good

Function: To determine how many baselines are established and to what extent they are established

Goal: 100% Achieved: 93%

Baselines with determined measures	69
Baselines which have no measure	5
<b>Total Baselines*</b>	<b>74</b>



*\*Please note: Some goals have more than one baseline.*

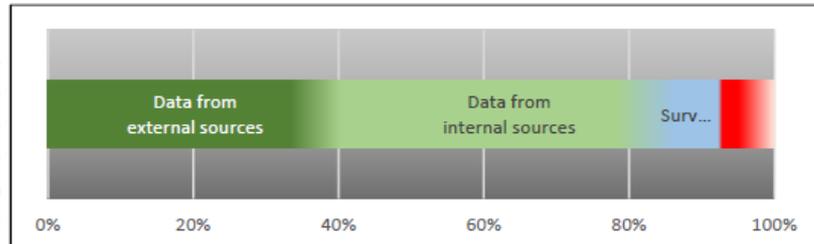
### Data Determination

**Progress Ranking** Good

Function: To determine how many baselines are established and to what extent they are established

Goal: 100% Achieved: 93%

Data from external sources	30
Data from internal sources	34
Data from citizen survey	5
Data source not established	5
<b>Total Baselines*</b>	<b>74</b>



*\*Please note: Some goals have more than one baseline.*



## Why Now? Need to Review FranklinForward:

It has been nearly five years since the BOMA adopted **FranklinForward**. The strategic plan has grown from a conceptual plan to one which is continually analyzed and integrated into various facets of the City's daily operations and budget.

All plans, however, are only effective if they are continually used and periodically reviewed. A lot has changed in Franklin over the last five years. The City has grown, more initiatives and plans have been created and implemented, and some of the metrics chosen to evaluate **FranklinForward** have proven to be difficult to keep or simply impractical to collect. It is time to review the plan.



## Focus of Review FranklinForward:

To conduct a periodic review of the strategic plan in order to:

- Gauge the effectiveness and performance of each goal
- Adjust any component to reflect current needs and demands of the community
- Modify or change any component which has proven not to be measurable
- Determine with BOMA guidance any goals to add or delete



## Process & Timeline to Review FranklinForward:

August 8th (*tonight*) – Present to Work Session Update plan; seek high level feedback, guidance and approval of review plan

August 22nd – Follow up with BOMA at Work Session for any feedback and changes they wish teams to examine

August 23rd – October 15th – Work with reconstituted “theme teams” to review the themes, sub-themes and goals. These teams will be comprised of Department Heads and their task will be to review which goals and benchmarks to keep or modify, as well as propose revisions to any of the components of the plan.



## Process & Timeline to Review FranklinForward:

October 15th – November 10th – Develop formal revisions & plan changes; review with the Steering Committee (comprised of City Administrator, Assistant City Administrators, Theme Team Chairs and Budget & Strategic Innovation Manager) and then with Leadership Team (by 2nd Thursday of November).

Mid-November – Present revised plan for BOMA review at Work Session; seek approval to proceed with revisions. Should changes be accepted, begin to implement in budget and proceed with changes in plan and budget after first of year.

End goal by beginning of 2018 – BOMA approval of recommended changes AND determination of short-term and long-term strategies for achieving plan goals.



## Next Steps:

- BOMA receives presentation (**tonight**) and proposed review plan for FranklinForward update.
- BOMA takes next two weeks to review and reconvene on August 22<sup>nd</sup> to provide any changes or recommendations to staff on issues, goals, baselines, data, or any other facet of the plan they want staff to consider during the review process.