

A photograph of a two-story brick building, the Franklin Transit Authority. The building has a mix of red and tan bricks, large windows, and a dark awning over the entrance. A logo for the Franklin Transit Authority is visible on the upper right side of the building. Overlaid on the image is blue text.

Franklin Transit Study

BOMA Presentation
March 28, 2017

Study Goals

- Create a solid foundation for future regional transit connections
- Increase service to Cool Springs
- Increase mobility for transit dependent populations
- Reallocate resources from lesser demand to higher demand areas
- Attract new riders by making transit quicker, more reliable, and more frequent
- Shift main transfer location to Franklin Transit Authority offices
- Shift riders from ToDD to fixed routes for work/other trips



Public Meetings

Four Options Presented

Top Concerns

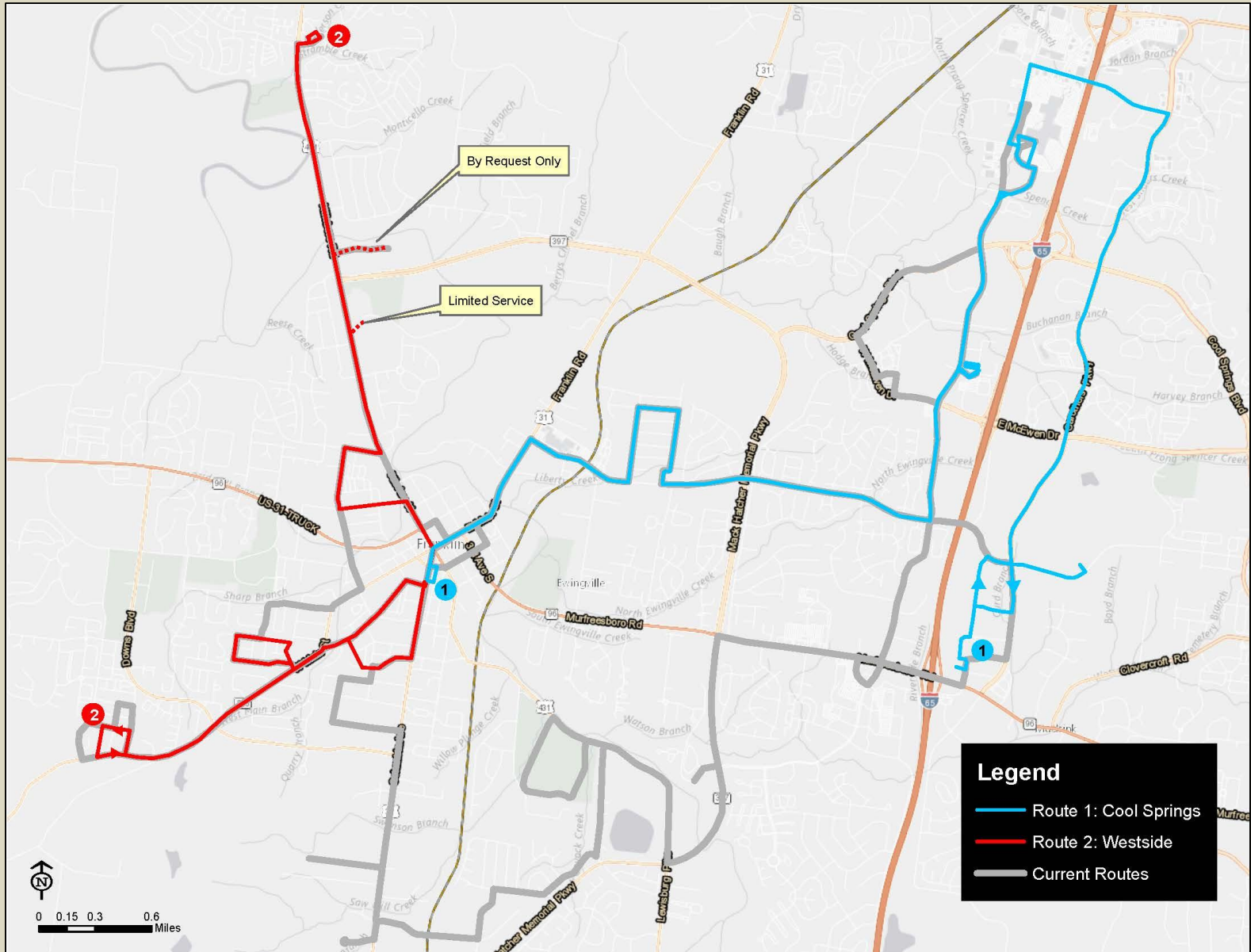
- Direct service on Natchez Street should remain
- Need more direct routing to Carothers Parkway
- A minimum of 30 minute frequency on Carothers Parkway
- Murfreesboro Road is important to serve
- The Westhaven neighborhood would not generate much ridership
- Need for direct service to Franklin High School for a special needs group
- Reduction of ToDD service

Results

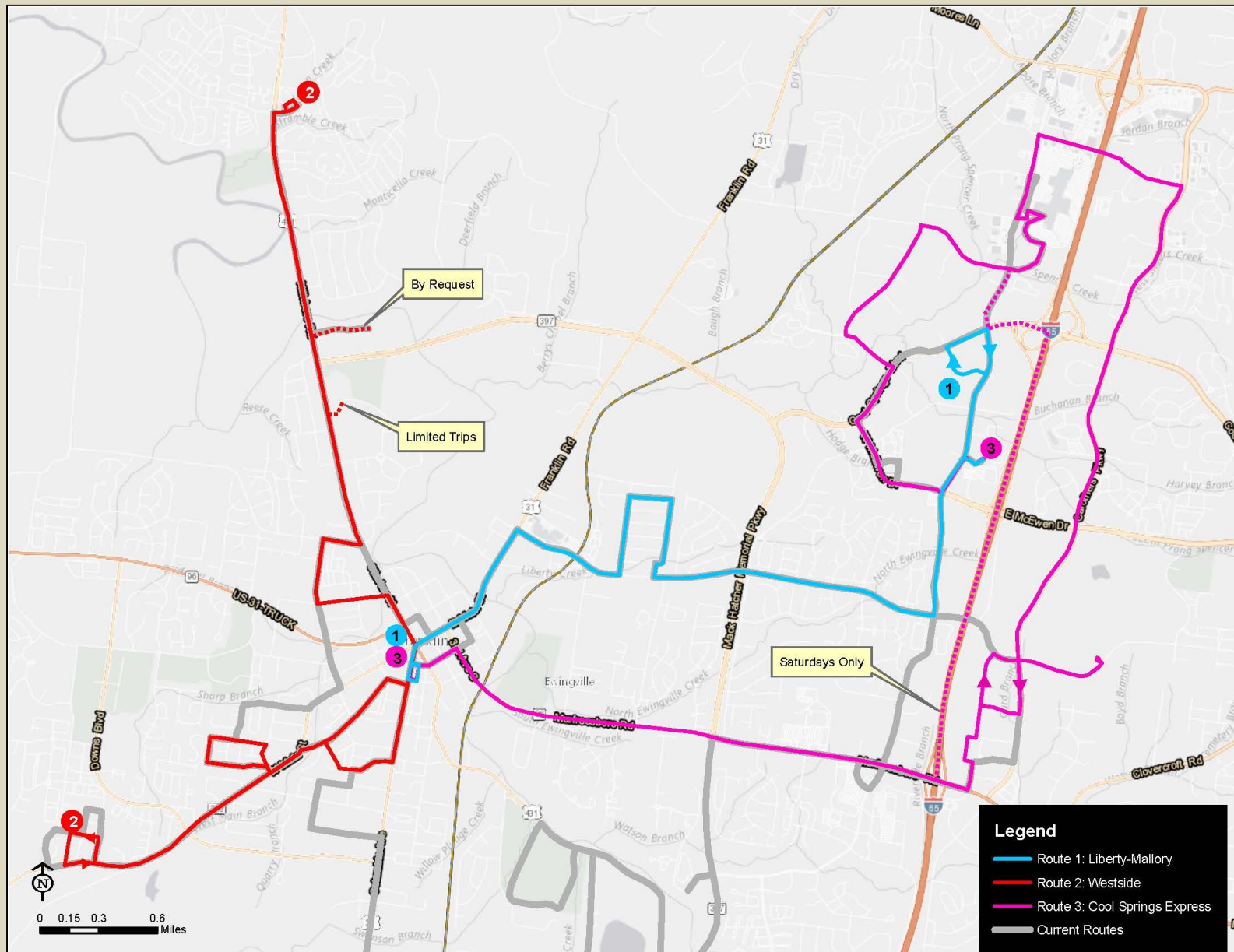
- Adjustments made to proposed new routes
- Option 3 was chosen to move forward
- A new option (Option 5) was developed based on input



Option 3: SouthBound Route Elimination



Option 5: Express Service



Option Comparison†

Access, Infrastructure, Vehicles

	Jobs Served	Population Served	Minority Riders	Low Income Riders	% ToDD Riders Served	Stops	Fixed Route Vehicles	ToDD Vehicles
Option 3	36,271	15,332	4,106	2,683	59%	200	6	4
Option 5	40,286	19,231	4,465	2,887	68%	236	8	4
<i>Current</i>	<i>22,857</i>	<i>12,519</i>	<i>3,415</i>	<i>2,482</i>	<i>76%</i>	<i>74</i>	<i>3</i>	<i>4</i>

	FY 2017 Budget	FY 2018 Budget Option 3	FY 2018 Budget Option 5
REVENUE- OPERATING			
Local	\$ 861,456	\$ 842,243	\$ 1,150,647
Fares	\$ 107,500	\$ 144,500	\$ 162,500
State	\$ 271,550	\$ 282,422	\$ 301,156
Federal	\$ 688,349	\$ 901,264	\$ 920,625
Other	\$ 12,900	\$ 12,900	\$ 12,900
TOTAL OPERATING REVENUE	\$ 1,941,755	\$ 2,183,329	\$ 2,547,828
REVENUE-PLANNING	\$ 75,000	\$ 177,500	\$ 177,500
REVENUE-CAPITAL	\$ 230,000	\$ 330,000	\$ 460,000

†All numbers rounded up to the nearest 1,000

Operation Recommendations

Service Span/Days

- Weekday service 6:40 AM to 6:30 PM
- Saturday service 8:40 AM to 6:00 PM
- No Sunday or holiday service

Service Frequency

- 30 minute frequency for the routes serving the west side (every day) and Carothers Parkway (weekdays)
- 60 minute frequency at all other times

Vehicles

- Same vehicle type (fixed route vehicles will look different than ToDD vehicles)

Stops

- Number of stops increases
- A passenger amenity standard will be developed for each stop (sign, bench and/or shelter)





Questions?