Franklin Forward – A Vision for 2033

City's Mission:

"Franklin will continually strive to be a community of choice for individuals, families, and businesses to grow and prosper through an excellent quality of life supported by exceptional, responsive, and cost-effective City services."

Strategic Plan Themes:

I. A Safe, Clean, and Livable City

- a. Franklin will have safe neighborhoods supported by high-quality police, fire, and emergency services as well as effective code enforcement.
- b. Franklin will enhance the value and character of our community through progressive and responsive development and neighborhood services.
- c. Franklin will provide high-quality water and wastewater treatment services that will meet the needs of our growing community.
- d. Franklin will be a model for environmental quality and a sustainable city.
- e. Franklin will be a leader in residential recycling efforts.

II. An Effective and Fiscally Sound City Government Providing High Quality Service

- a. The citizens of Franklin will be benefactors to City services that reflect efficiency while preserving the personal touch and engagement they have come to expect in our community.
- b. Franklin government will seek diversification and efficiencies of revenue sources to find its aspirations.
- c. The City of Franklin will have a talented, diverse, and engaged workforce.

III. Quality Life Experiences

- a. Preserving dynamic, diverse, engaged neighborhoods: Franklin will be a place that offers a high quality of life for all citizens who choose to live and work here.
- b. Franklin will facilitate the development and maintenance of housing options that meet the needs of people desiring to live and work in our community.
- c. Meeting transportation needs: Franklin will have a diverse transportation network that promotes, provides, and supports safe and efficient mobility choices for all, including driving, public transit, walking, and biking.
- d. Creating desirable life experiences: Franklin will continue to be a destination to live and work that ranks among the best in the nation.

IV. Sustainable Growth and Economic Prosperity

- a. Franklin will strategically manage its growth and the value of its assets.
- b. Franklin will pursue growth and development that embraces its historic context and encourages revenue generation.
- c. Franklin will expand and retain business and job opportunities within the community as well as the country.

Capital Improvement Program (CIP) - Project Scoring Criteria

I. A Safe, Clean, and Livable City

1. Contributes to Health, Safety and Welfare

(Choose One)

- A. Eliminates a KNOWN hazard
- B. Eliminates a POTENTIAL hazard
- C. Materially contributes
- D. Minimally contributes
- E. No impact

2. Implications of Project Deferral

(Choose One)

- A. Deferral will create unsafe conditions and/or cause noticeable disruptions to level of service
- B. Deferral will NOT create unsafe conditions and/or cause noticeable disruptions to level of service
- 3. Environmental Impact

(Choose One)

- A. Positive Impact
- B. Little or no impact
- C. Detrimental impact

II. An Effective and Fiscally Sound City Government Providing High Quality Service

1. Will Project Upgrade Facilities?

(Choose One)

- A. Rehabilitates/upgrades existing facility
- B. Replaces existing facility
- C. New facility
- 2. Project's Expected Useful Life

(Choose One)

- A. Greater than 20 years
- B. 10 to 20 years
- C. 4 to 10 years
- D. 3 years or Less
- 3. Service Area of Project

(Choose One)

- A. Regional
- B. City-wide
- C. Large Portion of City
- D. Several Neighborhoods
- E. One Neighborhood

Capital Improvement Program (CIP) - Project Scoring Criteria

- 4. Availability of Federal/State Funding
 - (Choose One)
 - A. Guaranteed state/federal funding
 - B. High potential for state/federal funding
 - C. Limited potential for state/federal funding
 - D. No potential for state/federal funding
- 5. Impact on Annual Operations Budget
 - (Choose One)
 - A. Reduce cost
 - B. Cost neutral
 - C. Increase cost
- 6. Capital Costs
 - (Choose One)
 - A. Under \$100,000
 - B. \$100,000 \$1,000,000
 - C. \$1,000,000 \$5,000,000
 - D. Over \$5,000,000
- 7. Public Perception
 - (Choose One)
 - A. Overwhelming public support
 - B. Supported by small but vocal minority
 - C. BOMA and/or staff identified priority

III. Quality Life Experiences

- 1. Historic/Sensitive Area Preservation
 - (Choose One)
 - A. Enhances Historic/Sensitive Area
 - B. No Significant Impact
 - C. Detrimental to Historic/Sensitive Area
- 2. Equality
 - (Choose One)
 - A. Delivers new service or facility to underserved population
 - B. Enhances existing service or facility to underserved population
 - C. No impact to underserved population

Capital Improvement Program (CIP) - Project Scoring Criteria

IV. Sustainable Growth and Economic Prosperity

1. Revitalization and Balanced Growth

(Choose One)

- A. Positive impact to identified distressed area AND complies with Land Use Plan
- B. Project scale supported by Land Use Plan
- C. Neutral impact on area
- 2. Economic Impact

(Choose One)

- A. Positive effect on local economy
- B. Little or no effect on local economy
- C. Adverse effect on local economy

V. Technical Requirements

1. Project Readiness

(Choose One)

- A. Likely to be completed within the requested budget and schedule
- B. Possible budget or schedule problems
- C. Probably budget or schedule problems
- 2. Critical City Objective

(Choose One)

- A. Project is consistent with adopted City polices and plans (i.e. Master Plan, Major Thoroughfare Plan, Basin Plan, etc.)
- B. Project is consistent with recent BOMA direction and decisions
- C. No policy/plan in place
- 3. Prior Investment by the City

(Choose One)

- A. Significant investment by City to meet legal obligation
- B. Significant investment by City in the last 5 years
- C. Moderate investment by the City
- D. New project; no prior investment