

Southeast Municipal Complex Park



**Youth Leadership Park/Complex
Naming Project**

Class of 2019

Proposed Amenities/largest park in the City!

230
acres



- Football/LaCrosse Fields
- Inclusive Playground
- Walking Trails
- Canoe and Kayak Launch
- Sand Volleyball & Pickleball
- Basketball Courts
- Fishing & Paddleboats

Final Draft



Future Water Reclamation Facility



How you can help with this project?

- Determine Survey Wording/Parameters
- Determine who is surveyed, entire city? Or just School Peers
- Determine how survey is conducted/social media/survey monkey/website/schools?

End Goal:

- Come up with several names for the park/complex and work with the Parks and City Communications teams to narrow to top 3-5 naming options.
- Create a short presentation to give to BOMA on name selections and reasoning behind the choices.

Survey Results

Youth-88 responses

Citizens-439 responses

<u>Theme</u>	<u>Youth</u>	<u>Citywide</u>
Historic	42%	43%
Nature	25%	30%
Creative	14%	10%
Sustainability	9%	9%
Notable Citizen	6%	5%
Naming Rights	3%	3%

Top Names in Top 3 Categories

Youth name suggestions

<u>Theme</u>	<u>Youth</u>
Historic (22 suggestions)	Carothers Park (13 respondents)
Nature (13 suggestions)	Freedom Park, Dogwood Park, The Park on the Harpeth, Mockingbird Park, Magnolia Park, Robinson Lake Park, Carothers Land Park, Carothers Park, Harpeth Riverside Park, Southern Views of Franklin, Harpeth Park, Lake Park
Creative (7 suggestions)	Leadership Park, Carothers Creativity Park, Kodak Park, Be Kind Anyway Park, The 615 Complex, Solis Occasum Park, Kiwasi Park

Top Names in Top 3 Categories

Citizens name suggestions

Theme	Citizens
Historic (103 suggestions)	Carothers Park , Carothers Complex, Carothers Commons, Carothers Grounds, The Park on Carothers, Carothers Park at the Harpeth River, Carothers Community Park <i>(73 respondents)</i>
Nature (63 suggestions)	Harpeth Meadows, Harpeth Park Riverbank Park, Harpeth River Park, Harpeth River City Park, A river runs through it park, Harpeth Bend Park, Franklin Harpeth Fields, South Harpeth Park, River Run Park, Riverview Park, Riverside Park, Harpeth Robinson Park <i>(21 respondents)</i>

Top Names in Top 3 Categories

Citizens name suggestions (cont.)

Theme

Citizens

Nature (63 suggestions) Cont.

Robinson Lake Park, Robinson Green, Robinson Park (9 respondents), Magnolia Park (2), Dogwood Park (2), Chickasaw Park, Mockingbird Park (2), Iris Park (2), Everland Fields, Pin Oak Park, Tree City Park, Shade Tree Park, Serenity Park, Azalea Park, Tulip Tree Park, Arbor Park, Treeline Trails Park, Parky McParkface

Creativity (27 suggestions)

Carothers Bend, Carothers Place, Parky McParkface (4), Pawnee Commons. Franklin People's Park, Franklin South Complex, Lockwood Lagoon, Legacy Park, Put Down Your Phone Park, Unity Park, Serenity Park, Grassy McGreenSpace, Diversity Park, Citizens' Park

Most Repeated Names in All Categories

A name with the word **Carothers**

- Carothers Park
- Carothers Complex
- Carothers Commons
- Carothers Community Park

A name with the word **Harpeth**

- Harpeth Park
- Harpeth River Park
- Harpeth Bend Park
- South Harpeth Park
- Harpeth Meadows Park

A name with the word **Robinson**

- Robinson Park
- Robinson Lake Park
- Robinson Green

Options

- **Go with one of the names suggested**
- **Select your top names and put back out for community input**
- **Do not choose any of the names and start over**

Thank You!

