



*City of Franklin, Tennessee*  
**FY 2018 Operating Budget Request**

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# Communications Division

Milissa Reiersen



# *City of Franklin, Tennessee - FY 2018 Budget Request*

## **Communications**

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### **Outline**

- Purpose of Department**
- Organization Chart**
- Base Budget Request**
  - Personnel**
  - Operations**
- Program Enhancements**



# *City of Franklin, Tennessee - FY 2018 Budget Request*

## **Communications**

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### **Purpose of Department**

**The Communications Division was created in December 2008 to develop internal and external communications and citizen participation initiatives. The Division also handles all media relations for the City and manages the City's Government Access Channel, Franklin TV.**



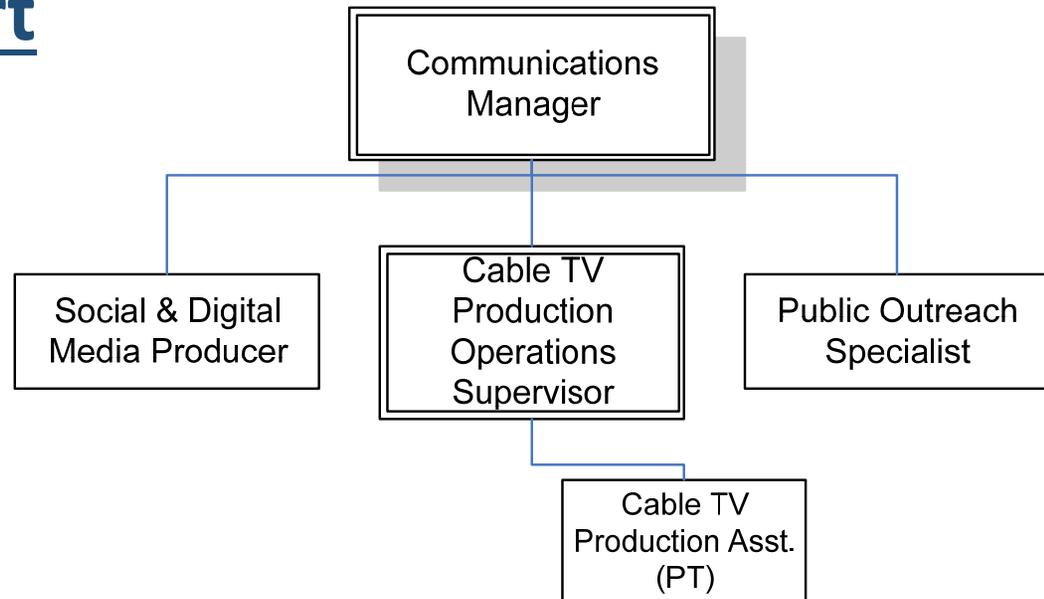


# City of Franklin, Tennessee - FY 2018 Budget Request

## Communications

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### Organization Chart





# *City of Franklin, Tennessee - FY 2018 Budget Request*

## **Communications**

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### **Base Budget Request: Personnel**

**Communication Division      \$383,808**

**This funds (1) Communications Manager, (1) Cable TV Production Operations Supervisor, (1) Social & Digital Media Producer, (1) Public Outreach Specialist and (1) part-time Video/Production Assistant**



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## **Communications**

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### **Base Budget Request: Operations**

**Communication Division (\$14,722)**

**Our division has a way of doing more with less. We've been able to keep equipment costs down while providing more programming, and communications services.**

**The reduction from FY 2017 is a result of one-time expenses for the switch to HD being removed.**



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### **Program Enhancement Requests**

**1. Replacement Vehicle (\$35,000)** - This request would replace an early 2000 minivan which is the primary vehicle used by the Communications Division. For the last 8 years we drove an even older van, and although we recently changed out to a newer model, our current vehicle issues with cooling and heating. With the recent hiring of the Cable Operations Supervisor we will have more of a need to get out into the community in all types of weather and a safe reliable vehicle would be a necessary addition for our team.