



TRANSIT
ALLIANCE
of Middle Tennessee

April 1, 2015

The Honorable Ken Moore
City of Franklin
109 3rd Avenue South
Franklin, TN 37064

Dear Mayor Moore,

The Transit Alliance of Middle Tennessee respectfully requests a \$5,000 donation from the City of Franklin to support its educational efforts about the need for a funded regional multi-modal transportation system. The funds will be used for education and outreach for three specific purposes:

- 1) Why are transit alternatives needed?
- 2) What will transit alternatives look like?
- 3) How will our local and state governments pay for them?

The Transit Alliance is a tax-exempt 501(c)(3) non-profit, non-partisan organization concerned about the growing congestion and mobility challenges in the 10-county region of Middle Tennessee. We are a collaborative volunteer organization committed to focus maximum regional educational and advocacy efforts toward providing dedicated funding for transit opportunities.

It is clear how much our region has grown and the impact of that growth upon our infrastructure. The projections for future growth underscore the need for multi-modal transportation solutions with dedicated funding sources that ensure a sustainable system for economic prosperity as well as accessibility and mobility for our residents, our workers, and our businesses.

As the only regional educational organization focused solely on multi-modal transportation solutions, the Transit Alliance has garnered support from thousands of citizens and leaders throughout the area since its creation in 2009. We have worked closely with the Mayor's Caucus in this process and are pleased that the Caucus itself is focused on the need for dedicated funding for a regional transit system. We are also pleased to work with the Regional

Transit Authority, particularly as it launches a year-long strategic planning process that will, with the Nashville Metropolitan Planning organization, further define a multi-modal regional transit plan.

Now, more than ever, there is a sense of urgency as we address congestion in our cities and counties. Without doubt, the solution will require a regional multi-modal infrastructure with dedicated funding. Those discussions must begin and continue through efforts to build a base of educated citizens and leaders that remain committed to this long-term effort. The financial support of local leaders to these efforts is critical to action and solutions.

Please find enclosed application and supporting documents. I will be happy to attend your deliberations as appropriate to provide further information if requested.

Please look favorably on this request. I appreciate your consideration as your support is a must to achieve transportation and transit sustainability for the future in Middle Tennessee.

Sincerely,

A handwritten signature in black ink that reads "Tommy Bragg". The signature is written in a cursive, slightly slanted style.

Tommy Bragg
Chair, TAMT Board of Directors

About the Transit Alliance of Middle Tennessee

The Transit Alliance of Middle Tennessee is a non-profit organization with the mission of encouraging private sector as well as public sector support for new investments in mass transit in the ten county region of Middle Tennessee. The Alliance is committed to communicating the value of regional mass transportation needs and options. It fosters education across the region about the economic value of mass transit investments. Through these communication and education efforts, the Alliance will actively participate in the steps necessary to secure dedicated revenues for mass transit investments in the months and years ahead.

City of Franklin
APPLICATION ADDENDUM

For the funding year, July 1, 2015 through June 30, 2016

Name of Agency: Transit Alliance of Middle TN

Date: 4/1/15

Please provide a detailed description of the proposed use of funds that the City of Franklin might provide for Fiscal Year 2015-2016:

Education programs, briefings for elected officials and public;
expansion of constituency base in Williamson County.

Please provide information on any interaction that your agency has with the operations of City Of Franklin departments (e.g., response to calls from Police after domestic incidents, provision of meals or lodging to displaced persons, etc.):

N/A

**NON-PROFIT ORGANIZATION
REQUEST FOR WILLIAMSON COUNTY FUNDS
2015-16 FISCAL YEAR**

Organization Name: Transit Alliance of Middle TN Phone: 615-743-3051
Contact Person & Title: Carrie Brumfield - Director of Programs
Mailing Address: 211 Commerce Street, Ste. 100, Nashville 37201
Federal Identification # (if applicable): 27-1568117
E-mail address: carrie.brumfield@the-transitalliance.org

Number of Active Participants in Organization: _____

Does this organization charge fees to participants? Yes _____ No X

If Yes, please itemize the structure utilized (use a separate sheet if necessary): _____

If No, please explain: The Transit Citizen Leadership Academy is free of charge and funded by sponsorships.

Please provide the approximate number of clients served by your program on a yearly basis and an estimate of how many are Williamson County residents: We serve residents, employers, employees and visitors of the 10-county region. We hold the Transit Citizen Leadership Academy with 127 alumni, including 26 from Williamson County.

List ANY agency (or agencies) in Williamson County which you consider may directly, or indirectly, provide the same or similar services as those provided by your agency. If such an agency exists, please list the similarities (use additional sheet, if needed): _____
None.

**Non-Profit Organization Request for
Williamson County Funds - Page Two**

Organization: Transit Alliance of Middle TN

NOTE: If necessary, please use a separate sheet in this format for the inclusion of additional expenditures or revenue line items)

EXPENDITURES:	Actual 2013-14	Expended 2014-15	Requested 2015-16
Wages and benefits	143,349	82,259	
Confrences, Conventions, Mtgs	34,025	16,741	
Professional fees	13,625	0	
Office Expenses	15,065	6,646	
Other	5,852	2,328	
TOTAL BUDGET	211,916	107,974	

REVENUES: (include any fund raising events)	2013-14	2014-15	2015-16
Williamson County Government			
Years 1+2 of 3 yr. commitment from local institution	200,000		
Private Donors	76,500	4,350	
TOTAL REVENUES	276,500	4,350	

**Non-Profit Organization Request for
Williamson County Funds - Page Three**

Organization: Transit Alliance of Middle TN

Personnel & Salary Information

Personnel (list by Positions)	Salary 2013-14	Salary 2014-15	Salary 2015-16
Executive Director	79,632	425,000 partial year	
Director of Programs	53,000	53,000	

List any equipment owned by this organization funded, in whole or in part, by Williamson County. Please indicate what it is used for, how it is maintained and where it is stored (use a separate sheet if necessary):

No equipment owned, in whole or in part, by Williamson
County.

Please answer completely the following questions using additional pages if necessary:

1. Specifically what services did your agency provide last year for which you are requesting funding this year? What were the objectives and results? (Include description capacity, intensity and duration of services.)
None specific to Williamson Co.; activity in the 10-county region
2. Are there procedures in place for measuring the results achieved by your agency? If so, provide detailed data.
3. Does your agency receive any external quality review or accreditation? If so, provide a copy of certificate or license and please explain.
N/A
4. What percent of your local agency budget is your allocation request from the City of Franklin?
N/A *>3%*
5. What other fundraising activities does your agency engage in during the year?
Private and Public Sector Fundraising
6. Do you charge any fees for your services?
No.

EXHIBIT A

STATEMENT OF WORK AND PROGRAM OBJECTIVES

The Agency 2015 Annual Work Plan shall include:

1. Transit Citizen Leadership Academy - class in fall of 2015
2. Grow base of transit supporters within 10-county region
3. Educate constituents - public/legislative/elected officials/
business community about the need for funding a
multimodal transit system.

Transit Alliance of Middle Tennessee
Budget Schedule
January 1-December 31, 2015

Revenue:		
	Private Donors	\$ 100,000
	Grants	
	Programs	
	Other	
	Total Revenue	<u>\$ 100,000</u>

Expense:		
	Program Costs	\$ 12,000
	Wages	53,000
	Benefits	4,100
	Parking	1,650
	Maintenance	1,000
	Fees	600
	Supplies	1,000
	Meals & Entertainment	1,000
	Conference & Meetings	4,000
	Payroll Processing	750
	Miscellaneous	1,000
	Total Expense	<u>\$ 80,100</u>

Net Excess(Deficit) \$ 19,900

Budgeted Cash Balance at 12/31/15 \$ 31,767

