



September 14, 2018

Mayor Ken Moore  
Members of the Board of Mayor and Alderman  
c/o Eric Stuckey, City Administrator  
Franklin City Hall  
238 Third Avenue South  
Franklin, Tennessee 37064

Dear Mayor Moore,

On behalf of the Williamson County Convention and Visitors Bureau (WCCVB) Board of Directors and staff, I am writing in support of the four proposed historical markers in the city of Franklin.

In 2017, Williamson County welcomed a record-breaking 1.51 million visitors, bringing visitor spending to an all-time high of \$452.59 million, a 5.9 percent increase over 2016's expenditures.

One of the main drivers of visitors to our area is Franklin's rich Civil War history, and our city does a wonderful job of preserving and telling our story.

We know that these historical markers are the next needed step in telling the wider story of the Civil War and slavery in our town. These proposed markers will help to tell the complete history of the city and county, which will ultimately enrich the visitor experience and provide an even more attractive history product for the WCCVB to promote.

Again, we are happy to support the four proposed historical markers, as we know it will enhance the visitor experience and provide additional necessary context to complete Franklin's Civil War-era story.

Kind regards,

A handwritten signature in black ink that reads "Ellie Westman Chin".

Ellie Westman Chin  
President & CEO  
Williamson County Convention and Visitors Bureau