



# City of Franklin, Tennessee

## FY 2021 Operating Budget

### Communications

Milissa Reiersen, Communications Manager

#### Budget Summary

|                   | 2018<br>Actual | 2019<br>Actual | 2020           |                | 2021<br>Budget | 2020 v. 2021  |             |
|-------------------|----------------|----------------|----------------|----------------|----------------|---------------|-------------|
|                   |                |                | Budget         | EOY            |                | \$            | %           |
| <b>Personnel</b>  | 402,368        | 412,049        | 403,467        | 386,545        | 414,003        | 10,536        | 2.6%        |
| <b>Operations</b> | -39,395        | -17,045        | 37,687         | 34,402         | 37,491         | -196          | -0.5%       |
| <b>Capital</b>    | 0              | 0              | 0              | 0              | 0              | 0             | 0.0%        |
| <b>Total</b>      | <b>362,973</b> | <b>395,004</b> | <b>441,154</b> | <b>420,947</b> | <b>451,494</b> | <b>10,340</b> | <b>2.3%</b> |

#### Departmental Summary

The Communications Division was created within the City Administrator’s Office in December 2008 to develop internal and external communications and citizen participation initiatives. The Division also handles all media relations for the City and manages the City’s Government Access Channel, Franklin TV.

We have worked continuously to promote the City, disseminate information to citizens and maintain standards for professional excellence.



#### FY 2021 Outlook

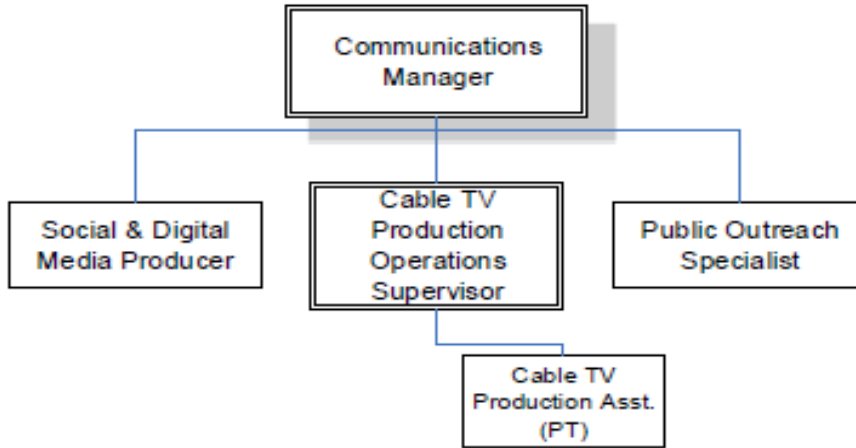
The Communications Division continues to work to promote the City of Franklin services, events and achievements through the traditional media, social media, and Franklin TV. We recently updated our City website and received 1.5 million page views in 2018! We will continue to work to provide easy-to-understand information to our citizens through the web, social media, Franklin TV and through the news media. In 2020 we hope to put more emphasis on our ADA compliance with web oversight and closed captioning to provide ongoing maintenance of our overall communications mission. The Communications division works with all City departments to help them achieve their communications goals.



# City of Franklin, Tennessee

## FY 2021 Operating Budget

### Organizational Chart



Note: For detailed counts and authorized positions, please see table below entitled "Staffing by Position"

### Staffing History

| Position                                  | Pay Grade | FY 2017  |          | FY 2018  |          | FY 2019  |          | FY 2020  |          | FY 2021  |          |
|---|-----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|
|   |           | F-T      | P-T      | F-T      | P-T      | F-T      | P-T      | F-T      | P-T      | F-T      | P-T      |
| Communications Manager                    | Grade J   | 1        | 0        | 1        | 0        | 1        | 0        | 1        | 0        | 1        | 0        |
| Cable TV Production Operations Supervisor | Grade G   | 1        | 0        | 1        | 0        | 1        | 0        | 1        | 0        | 1        | 0        |
| Public Outreach Specialist                | Grade G   | 1        | 0        | 1        | 0        | 1        | 0        | 1        | 0        | 1        | 0        |
| Social & Digital Media Producer           | Grade F   | 1        | 0        | 1        | 0        | 1        | 0        | 1        | 0        | 1        | 0        |
| Video/Production Assistant                | Grade C   | 0        | 1        | 0        | 1        | 0        | 1        | 0        | 1        | 0        | 1        |
| Intern                                    | ---       | 0        | 0        | 0        | 0        | 0        | 0        | 0        | 0        | 0        | 0        |
| <b>TOTALS</b>                             |           | <b>4</b> | <b>1</b> | <b>4</b> | <b>1</b> | <b>4</b> | <b>1</b> | <b>4</b> | <b>1</b> | <b>4</b> | <b>1</b> |



# City of Franklin, Tennessee

## FY 2021 Operating Budget

### Performance Measures

The City of Franklin has established FranklinForward: A Vision for 2033. This Strategic Plan has specific and demonstrable objectives for each department which, when achieved individually, will cohesively move Franklin forward to meet the challenges and demands of the future.

Each budget has a series of performance measures and benchmarks attached to it which demonstrate the workload, effectiveness and outcome of taxpayer support for the annual operations of the City of Franklin and its pursuit of the goals of the Strategic Plan. Together, these measures demonstrate a proper and diligent use of taxpayer dollars in the pursuit of a greater community.



### FranklinForward : A Vision for 2033 | Objectives for Developing a Strategic Plan

#### Related Theme: An Effective and Fiscally Sound City Government Providing High Quality Service

**Franklin will have a dynamic social media presence to increase effective communication with the public.**

*Goal: To continue to increase the public's use of social media forms of communication with the City of Franklin.*

Baseline: Current communication contacts with citizens through website hits-32,662; social media: Facebook followers- 7,462, Twitter followers - 4350, YouTube views - 38,664.

#### Related Theme: Quality Life Experiences

**Franklin will promote a strong arts, cultural, and historical community to serve the citizens of Franklin as well as visitors to our community.**

*Goal: To increase participation by 10% annually at permitted arts and cultural events in Franklin.*

Baseline: The total estimated attendance at City of Franklin events. Track annually the estimated number of attendees at BOMA

*Goal: Increase annually the number of events that satisfy all the criteria identified on the application for permit.*

Baseline: To be established from those applicants that meet all criteria identified on the application for permit. (Special Events Committee applications).

|  |                                     |
|--|-------------------------------------|
| <b>Key:</b>                            |                                     |
| <b>Strategic Plan: FranklinForward</b> |                                     |
| <b>Franklin Citizens Survey</b>        | <input checked="" type="checkbox"/> |

#### Workload (Output) Measures

|   | 2017 | 2018 | 2019 | 2020* | 2021* |
|---|------|------|------|-------|-------|
| Special Events Processed by City  | 55   | 48   | 55   | 55    | 55    |
| Film Permits Processed by the City  | 22   | 15   | 22   | 22    | 22    |
| Goal: Provide proactive and timely information ^                                |      |      |      |       |       |
| Number of Press Releases (excluding Police & Fire)                              | 30   | 39   | 30   | 30    | 30    |
| Goal: Produce informative programming for Franklin TV ^                         |      |      |      |       |       |
| Local programming produced for Franklin TV (not including meetings)             | 40   | 114  | 40   | 40    | 40    |
| Produced programming for YouTube (Social Media Program titled Franklin Insider) | 75   | 186  | 80   | 80    | 80    |

#### Efficiency Measures

|                                 | 2017 | 2018                      | 2019 | 2020* | 2021* |
|---------------------------------|------|---------------------------|------|-------|-------|
| Social Media interaction/capita |      | Measure under development |      |       |       |
| Social Media interaction/week   |      | Measure under development |      |       |       |

^ Measure under refinement.





# City of Franklin, Tennessee

## FY 2021 Operating Budget

### Performance Measures

#### Outcome (Effectiveness) Measures

|   | 2017                              | 2018       | 2019       | 2020*      | 2021*      |
|---|-----------------------------------|------------|------------|------------|------------|
|  Increase the public's use of social media forms of communication.^   |                                   |            |            |            |            |
| <b>Definitions:</b>   |                                   |            |            |            |            |
| Followers: The Number of People following your page   |                                   |            |            |            |            |
| Facebook (number of followers)  | 34,073                            | 35,779     | 37,480     | 40,000     | 42,000     |
| Twitter (number of followers)   | 26,200                            | 27,400     | 28,400     | 29,000     | 30,000     |
| Instagram (number of followers)   | 5,000                             | 9,000      | 15,924     | 17,500     | 20,000     |
| Impressions: The total number of times your content is displayed, no matter if it was clicked or not.   |                                   |            |            |            |            |
| Facebook (Impressions)  | 11,982,621                        | 5,290,993  | 6,694,773  | 7,000,000  | 7,000,000  |
| Twitter (Impressions)   | 1,165,000                         | 1,239,000  | 2,147,600  | 2,250,000  | 2,500,000  |
| Instagram (Impressions)   | N/A                               | N/A        | 1,389,190  | 1,500,000  | 1,750,000  |
| Reach: The number of people who saw any of your posts at least once. <i>Estimated.</i>  |                                   |            |            |            |            |
| Facebook (Reach)  | 6,875,911                         | 3,483,854  | 5,061,265  | 6,000,000  | 6,000,000  |
| Instagram (Reach)   | N/A                               | N/A        | 1,029,943  | 1,150,000  | 1,300,000  |
| Engagement: The number of interactions people have with your content, likes, comments, shares or reposts.   |                                   |            |            |            |            |
| Facebook (Engagement)   | 634,670                           | 246,271    | 314,297    | 400,000    | 400,000    |
| Twitter (Engagement)  | 26,200                            | 27,400     | 28,400     | 29,000     | 30,000     |
| YouTube (upload views)  | 524,078                           | 587,534    | N/A        | 700,000    | 700,000    |
|  Increase annually the number of events that satisfy all the criteria identified on the application for permit. |                                   |            |            |            |            |
| <i>Baseline: To be established from those applicants that meet all criteria identified on the application for permit. (Special Events Committee applications).</i>                                | <i>Baseline to be established</i> |            |            |            |            |
| <b>Meets Target?</b>  | <b>TBD</b>                        | <b>TBD</b> | <b>TBD</b> | <b>TBD</b> | <b>TBD</b> |

\*2020 and 2021 estimated. ^ Measure under refinement.

#### Franklin Citizens Survey

|                                     |   | 2x/week+             | 2-4x/mo   | Once/mo.             | Not at all |
|-------------------------------------|---|----------------------|-----------|----------------------|------------|
| <input checked="" type="checkbox"/> | % of respondents attended a City-sponsored event      | 2016<br>4%           | 10%       | 56%                  | 30%        |
|                                     |   | 2019<br>2%           | 7%        | 62%                  | 29%        |
|                                     |   | 2016 Citizens Survey |           | 2019 Citizens Survey |            |
|                                     |   | Excellent/<br>Good   | Fair/Poor | Excellent/<br>Good   | Fair/Poor  |
| <input checked="" type="checkbox"/> | % rating the quality of Public information services   | 78%                  | 22%       | 86%                  | 14%        |
| <input checked="" type="checkbox"/> | % rating the quality of Cable television              | 54%                  | 46%       | 58%                  | 42%        |
| <input checked="" type="checkbox"/> | % rating the quality of City sponsored special events | 87%                  | 13%       | 85%                  | 15%        |



# City of Franklin, Tennessee

## FY 2021 Operating Budget

### Budget

|  | Actual<br>2018  | Actual<br>2019  | Budget<br>2020 | EOY<br>2020    | Budget<br>2021 | Difference    |              |
|--|-----------------|-----------------|----------------|----------------|----------------|---------------|--------------|
|  |                 |                 |                |                |                | \$            | %            |
| <b>Personnel</b>                       |                 |                 |                |                |                |               |              |
| Salaries & Wages                       | 295,938         | 314,077         | 303,190        | 298,670        | 302,002        | (1,188)       | -0.4%        |
| Employee Benefits                      | 106,430         | 97,972          | 100,277        | 87,875         | 112,002        | 11,725        | 11.7%        |
| <b>Total Personnel</b>                 | <b>402,368</b>  | <b>412,049</b>  | <b>403,467</b> | <b>386,545</b> | <b>414,003</b> | <b>10,536</b> | <b>2.6%</b>  |
| <b>Operations</b>                      |                 |                 |                |                |                |               |              |
| Transportation Services                | 307             | 282             | 695            | 670            | 715            | 20            | 2.9%         |
| Operating Services                     | -               | 236             | 485            | 510            | 530            | 45            | 9.3%         |
| Notices, Subscriptions, etc.           | 18,983          | 32,993          | 47,410         | 46,410         | 49,210         | 1,800         | 3.8%         |
| Utilities                              | 3,209           | 3,001           | 3,965          | 3,965          | 4,065          | 100           | 2.5%         |
| Contractual Services                   | 18,174          | 12,036          | 22,770         | 22,770         | 23,440         | 670           | 2.9%         |
| Repair & Maintenance Services          | 362             | 383             | 3,500          | 3,470          | 3,560          | 60            | 1.7%         |
| Employee programs                      | -               | 225             | 500            | 500            | 500            | -             | 0.0%         |
| Professional Development/Travel        | 8,974           | 7,960           | 11,580         | 11,580         | 11,930         | 350           | 3.0%         |
| Office Supplies                        | 2,081           | 2,612           | 3,550          | 3,550          | 3,650          | 100           | 2.8%         |
| Operating Supplies                     | 383             | 4,498           | 11,945         | 12,050         | 12,180         | 235           | 2.0%         |
| Fuel & Mileage                         | 157             | 271             | 470            | 470            | 480            | 10            | 2.1%         |
| Machinery & Equipment (<\$25,000)      | 10,733          | 11,047          | 21,670         | 21,670         | 22,200         | 530           | 2.4%         |
| Repair & Maintenance Supplies          | 10,581          | 92              | 515            | 515            | 530            | 15            | 2.9%         |
| Operational Units                      | 3,082           | 2,411           | 4,600          | 4,600          | 4,700          | 100           | 2.2%         |
| Property & Liability Costs             | 5,179           | 5,469           | 5,565          | 3,204          | 3,364          | (2,201)       | -39.5%       |
| Interfund Service Reimbursements       | (121,600)       | (100,561)       | (101,532)      | (101,532)      | (103,563)      | (2,031)       | 2.0%         |
| <b>Total Operations</b>                | <b>(39,395)</b> | <b>(17,045)</b> | <b>37,687</b>  | <b>34,402</b>  | <b>37,491</b>  | <b>(196)</b>  | <b>-0.5%</b> |
| <b>Capital</b>                         | <b>-</b>        | <b>-</b>        | <b>-</b>       | <b>-</b>       | <b>-</b>       | <b>-</b>      | <b>0.0%</b>  |
| <b>Total Communications Department</b> | <b>362,973</b>  | <b>395,004</b>  | <b>441,154</b> | <b>420,947</b> | <b>451,494</b> | <b>10,340</b> | <b>2.3%</b>  |

|   | Account | Label                                   | Actual 2018 | Actual 2019 | Budget 2020 | YTD 2020 1/31/2020 | Estd 2020 | Budget 2021 | Forecast 2022 | Forecast 2023 |
|---|---------|---|-------------|-------------|-------------|--------------------|-----------|-------------|---------------|---------------|
|   |         | <b>Personnel</b>                        |             |             |             |                    |           |             |               |               |
| = | 81110   | REGULAR PAY                             | 295,938     | 314,077     | 314,186     | 173,040            | 298,670   | 312,954     | 328,602       | 345,032       |
|   | 81120   | OVERTIME PAY                            |             |             |             | 2                  |           |             |               |               |
|   | 81150   | TEMPORARY WORK BY NON-CITY EMPLOYEES    |             |             |             |                    |           |             |               |               |
|   | 81199   | VACANCY ADJUSTMENT                      |             |             | (10,996)    |                    |           | (10,953)    | (11,501)      | (12,076)      |
| = | XWAGE   | TOTAL WAGES                             | 295,938     | 314,077     | 303,190     | 173,042            | 298,670   | 302,001     | 317,101       | 332,956       |
|   |         |   |             |             |             |                    |           |             |               |               |
| = | 81410   | FICA (EMPLOYER'S SHARE)                 | 21,579      | 22,914      | 24,035      | 12,639             | 22,848    | 23,941      | 25,138        | 26,395        |
| = | 81420   | MEDICAL PREMIUMS                        | 56,631      | 57,830      | 57,656      | 33,744             | 43,452    | 64,318      | 70,750        | 77,825        |
| = | 81425   | VISION PREMIUMS                         |             | 398         | 308         | 216                | 144       | 2,721       | 2,993         | 3,292         |
| = | 81430   | GROUP INSURANCE PREMIUMS                | 3,079       | 3,015       | 3,411       | 1,734              | 2,412     | 4,255       | 4,468         | 4,691         |
| = | 81440   | EMPLOYEE INSURANCE CONTRIBUTIONS        | (11,575)    | (11,943)    | (11,772)    | (6,294)            | (11,648)  | (13,329)    | (14,662)      | (16,128)      |
|   | 81441   | CONTRIBUTIONS TO HEALTH SAVINGS ACCOUNT |             | 1,700       | 500         |                    |           | 500         | 500           | 500           |
| ! | 81450   | RETIREMENT CONTRIBUTIONS                | 27,950      | 14,721      | 16,193      | 7,534              | 19,083    | 20,991      | 23,091        | 25,400        |
|   | 81455   | DEFERRED COMP MATCH                     | 8,352       | 8,823       | 9,461       | 1,774              | 4,190     |             |               |               |
|   | 81456   | TCRS CONTRIBUTIONS (CITY)               |             |             |             | 2,373              | 6,610     | 7,271       | 7,998         | 8,798         |
|   | 81470   | WORKERS COMPENSATION PREMIUMS           | 414         | 514         | 486         | 196                |           | 510         | 536           | 563           |
|   | 81475   | WORKERS COMPENSATION CLAIMS             |             |             |             |                    | 784       | 823         | 864           | 908           |
| = | XBEN    | TOTAL BENEFITS                          | 106,430     | 97,972      | 100,277     | 53,916             | 87,875    | 112,002     | 121,676       | 132,244       |
|   |         |   |             |             |             |                    |           |             |               |               |
| = | XPER    | TOTAL PERSONNEL                         | 402,368     | 412,049     | 403,467     | 226,958            | 386,545   | 414,003     | 438,777       | 465,200       |
|   |         |   |             |             |             |                    |           |             |               |               |
|   |         | <b>Operations</b>                       |             |             |             |                    |           |             |               |               |
|   | 82110   | MAILING & OUTBOUND SHIPPING SERVICES    | 298         | 282         | 470         | 15                 | 450       | 485         | 500           | 515           |
|   | 82120   | FREIGHT FOR INBOUND PURCHASED ITEMS     |             |             | 225         |                    | 220       | 230         | 235           | 245           |
|   | 82130   | VEHICLE LICENSES & TITLES               | 9           |             |             |                    |           |             |               |               |
| = | XTRC    | TOTAL TRANSPORTATION CHARGES            | 307         | 282         | 695         | 15                 | 670       | 715         | 735           | 760           |
|   |         |   |             |             |             |                    |           |             |               |               |
|   | 82210   | PRINTING & COPYING SERVICES, OUTSOURCED |             |             | 150         |                    | 150       | 155         | 160           | 165           |
|   | 82250   | TESTING & PHYSICALS                     |             |             | 245         |                    | 240       | 250         | 255           | 263           |
|   | 82260   | UNIFORM RENTAL & SERVICES               |             |             |             |                    |           |             |               |               |
| ! | 82299   | OTHER OPERATING SERVICES                |             | 236         | 90          | 121                | 120       | 125         | 130           | 135           |
| = | XOPSV   | TOTAL OPERATING SERVICES                |             | 236         | 485         | 121                | 510       | 530         | 545           | 563           |
|   |         |   |             |             |             |                    |           |             |               |               |
|   | 82310   | LEGAL NOTICES                           |             |             |             |                    |           |             |               |               |
| ! | 82330   | CITIZENS ACADEMIES                      | 4,788       | 6,494       | 7,000       | 4,870              | 6,000     | 7,200       | 7,400         | 7,600         |
| + | 82350   | DUES FOR MEMBERSHIPS                    | 2,300       | 837         | 4,750       | 540                | 4,750     | 4,900       | 5,050         | 5,205         |
|   | 1       | Organization Dues                       |             |             | 3,000       |                    |           | 3,100       | 3,200         | 3,300         |
|   | 2       | Critical Mention (previously TVEyes)    |             |             | 1,750       |                    |           | 1,800       | 1,850         | 1,905         |
|   | 3       | Various                                 | 2,300       | 837         |             | 540                | 4,750     |             |               |               |
|   | *       | Amount missing from detail              |             |             |             |                    |           |             |               |               |

|   | Account | Label   | Actual 2018 | Actual 2019 | Budget 2020 | YTD 2020 1/31/2020 | Estd 2020 | Budget 2021 | Forecast 2022 | Forecast 2023 |
|---|---------|---|-------------|-------------|-------------|--------------------|-----------|-------------|---------------|---------------|
| + | 82360   | PUBLIC RELATIONS & EDUCATION (CITY SPONSORED)           | 9,987       | 6,850       | 32,270      | 4,133              | 32,270    | 33,600      | 34,600        | 35,600        |
|   | 1       | Various   | 9,987       | 6,850       | 10,270      | 4,133              | 7,270     |             |               |               |
|   | 10      | United Way  |             |             |             |                    |           | 400         | 410           | 425           |
|   | 11      | BMI license   |             |             |             |                    |           | 740         | 780           | 780           |
|   | 12      | ASCAP/SESAC license                                     |             |             |             |                    |           | 960         | 960           | 1,000         |
|   | 2       | State of the City                                       |             |             |             |                    |           | 1,200       | 1,240         | 1,275         |
|   | 3       | Tree Lighting   |             |             | 22,000      |                    | 25,000    | 25,000      | 25,750        | 26,500        |
|   | 4       | Promo Items   |             |             |             |                    |           | 2,200       | 2,260         | 2,325         |
|   | 5       | Advertising   |             |             |             |                    |           | 1,200       | 1,240         | 1,275         |
|   | 6       | Social Media (FB, Hootsuite, etc.)                      |             |             |             |                    |           | 1,600       | 1,650         | 1,700         |
|   | 8       | Fotolia, Graphic River, etc.                            |             |             |             |                    |           | 300         | 310           | 320           |
|   | *       | Amount missing from detail                              |             |             |             |                    |           |             |               |               |
| + | 82370   | PROMOTIONS & SPECIAL EVENTS (NOT CITY SPONSORED)        | 1,809       | 18,824      | 2,800       | 2,179              | 2,800     | 2,900       | 2,950         | 3,000         |
|   | 5       | Various   | 1,809       | 18,824      | 2,800       | 2,179              | 2,800     | 2,900       | 2,950         | 3,000         |
|   | *       | Amount missing from detail                              |             |             |             |                    |           |             |               |               |
|   | 82390   | PUBLICATIONS, NON-TRAINING                              | 99          | (12)        | 590         | 40                 | 590       | 610         | 625           | 650           |
| = | XNSP    | TOTAL NOTICES, SUBSCRIPTIONS, PUBLICITY                 | 18,983      | 32,993      | 47,410      | 11,762             | 46,410    | 49,210      | 50,625        | 52,055        |
|   | 82450   | TELEPHONE SERVICE                                       | 57          | 251         | 65          | 102                | 65        | 65          | 70            | 75            |
|   | 82455   | CELLULAR TELEPHONE SERVICE                              | 3,152       | 2,752       | 3,900       | 1,512              | 3,900     | 4,000       | 4,100         | 4,200         |
| + | 82470   | INTERNET & RELATED SERVICES                             |             | (2)         |             |                    |           |             |               |               |
|   | 3       | Various   |             | (2)         |             |                    |           |             |               |               |
|   | *       | Amount missing from detail                              |             |             |             |                    |           |             |               |               |
| = | XUTIL   | TOTAL UTILITIES   | 3,209       | 3,001       | 3,965       | 1,614              | 3,965     | 4,065       | 4,170         | 4,275         |
| + | 82510   | COMPUTER SERVICES                                       | 7,640       | 9,351       | 8,900       | 1,660              | 8,900     | 9,500       | 10,000        | 10,500        |
| ! | 2       | Visions service contract                                | 7,640       | 9,351       | 8,900       | 1,660              | 8,900     | 9,300       | 9,800         | 10,300        |
|   | 3       | Various   |             |             |             |                    |           | 200         | 200           | 200           |
|   | *       | Amount missing from detail                              |             |             |             |                    |           |             |               |               |
| + | 82560   | CONSULTANT SERVICES                                     | 8,294       | 183         | 11,500      | 5,287              | 11,500    | 11,500      | 11,500        | 11,500        |
|   | 1       | various projects  | 8,294       | 183         |             | 5,287              | 11,500    |             |               |               |
|   | 2       | FY 2020 PER - Site Improv - Digital Governance Platform |             |             | 8,500       |                    |           | 8,500       | 8,500         | 8,500         |
|   | 3       | Closed Caption Services                                 |             |             | 3,000       |                    |           | 3,000       | 3,000         | 3,000         |
|   | *       | Amount missing from detail                              |             |             |             |                    |           |             |               |               |
| + | 82599   | OTHER CONTRACTUAL SERVICES                              | 2,240       | 2,502       | 2,370       | 1,929              | 2,370     | 2,440       | 2,500         | 2,500         |
|   | 3       | Various   | 2,240       | 2,502       | 2,370       | 1,929              | 2,370     | 2,440       | 2,500         | 2,500         |
|   | *       | Amount missing from detail                              |             |             |             |                    |           |             |               |               |
| = | XCTS    | TOTAL CONTRACTUAL SERVICES                              | 18,174      | 12,036      | 22,770      | 8,876              | 22,770    | 23,440      | 24,000        | 24,500        |
|   | 82610   | VEHICLE REPAIR & MAINTENANCE SERVICES                   | 252         | 383         | 1,030       | 25                 | 1,000     | 1,060       | 1,090         | 1,100         |
|   | 82620   | EQUIPMENT REPAIR & MAINTENANCE SERVICES                 | 110         |             | 2,470       | (3,370)            | 2,470     | 2,500       | 2,600         | 2,700         |
|   | 82652   | LANDSCAPING SERVICES                                    |             |             |             | 180                |           |             |               |               |
| = | XRMSV   | TOTAL REPAIR & MAINTENANCE SERVICES                     | 362         | 383         | 3,500       | (3,165)            | 3,470     | 3,560       | 3,690         | 3,800         |
| + | 82750   | EMPLOYEE RECOGNITION/RECEPTIONS                         |             |             | 500         |                    | 500       | 500         | 500           | 500           |
|   | 1       | Trophies for contests, certificates, framing, etc.      |             |             |             |                    | 500       | 500         | 500           | 500           |

|   | Account | Label  | Actual 2018 | Actual 2019 | Budget 2020 | YTD 2020 1/31/2020 | Estd 2020 | Budget 2021 | Forecast 2022 | Forecast 2023 |
|---|---------|--|-------------|-------------|-------------|--------------------|-----------|-------------|---------------|---------------|
|   | 2       | Various  |             |             | 500         |                    |           |             |               |               |
|   | *       | Amount missing from detail                             |             |             |             |                    |           |             |               |               |
|   | 82780   | TRAINING, OUTSIDE                                      |             | 225         |             |                    |           |             |               |               |
|   | 82790   | TRAINING, IN-HOUSE                                     |             |             |             |                    |           |             |               |               |
| = | XEPG    | TOTAL EMPLOYEE PROGRAMS                                |             | 225         | 500         |                    | 500       | 500         | 500           | 500           |
|   |         |  |             |             |             |                    |           |             |               |               |
| + | 82810   | REGISTRATIONS  | 2,799       | 2,239       | 3,400       |                    | 3,400     | 3,500       | 3,600         | 3,700         |
|   | 1       | Various  | 2,799       | 2,239       | 3,400       |                    | 3,400     | 3,500       | 3,600         | 3,700         |
|   | *       | Amount missing from detail                             |             |             |             |                    |           |             |               |               |
|   | 82820   | GROUND TRANSPORTATION (OUTSIDE WILLIAMSON COUNTY)      | 305         | 327         | 350         |                    | 350       | 360         | 370           | 380           |
| + | 82830   | AIR TRAVEL   | 2,883       | 759         | 3,000       |                    | 3,000     | 3,100       | 3,200         | 3,300         |
|   | 1       | Various  | 2,883       | 759         | 3,000       |                    | 3,000     | 3,100       | 3,200         | 3,300         |
|   | *       | Amount missing from detail                             |             |             |             |                    |           |             |               |               |
| + | 82840   | LODGING  | 2,742       | 4,038       | 3,600       |                    | 3,600     | 3,700       | 3,800         | 3,900         |
|   | 1       | Various  | 2,742       | 4,038       | 3,600       |                    | 3,600     | 3,700       | 3,800         | 3,900         |
|   | *       | Amount missing from detail                             |             |             |             |                    |           |             |               |               |
| + | 82850   | MEALS (OUTSIDE WILLIAMSON COUNTY)                      | 245         | 525         | 1,230       |                    | 1,230     | 1,270       | 1,300         | 1,340         |
|   | 4       | Various  | 245         | 525         | 1,230       |                    | 1,230     | 1,270       | 1,300         | 1,340         |
|   | *       | Amount missing from detail                             |             |             |             |                    |           |             |               |               |
|   | 82890   | OTHER TRAVEL EXPENSES                                  |             | 72          |             |                    |           |             |               |               |
| = | XPDT    | TOTAL PROFESSIONAL DEVELOPMENT/TRAVEL                  | 8,974       | 7,960       | 11,580      |                    | 11,580    | 11,930      | 12,270        | 12,620        |
|   |         |  |             |             |             |                    |           |             |               |               |
|   | 83110   | OFFICE SUPPLIES  | 850         | 705         | 1,650       | 152                | 1,650     | 1,700       | 1,750         | 1,800         |
|   | 83120   | OFFICE DÉCOR ITEMS (OTHER THAN FURNITURE)              |             | 183         | 100         |                    | 100       | 100         | 100           | 100           |
|   | 83130   | EMPLOYEE BENEVOLENCE ITEMS                             |             |             | 100         |                    | 100       | 100         | 100           | 100           |
|   | 83140   | MEALS & FOOD (INSIDE WILLIAMSON COUNTY)                | 1,231       | 1,724       | 1,700       | 511                | 1,700     | 1,750       | 1,800         | 1,850         |
| = | XOFS    | TOTAL OFFICE SUPPLIES                                  | 2,081       | 2,612       | 3,550       | 663                | 3,550     | 3,650       | 3,750         | 3,850         |
|   |         |  |             |             |             |                    |           |             |               |               |
|   | 83210   | TRAINING SUPPLIES                                      |             |             | 250         |                    | 250       | 260         | 270           | 280           |
|   | 83260   | UNIFORMS PURCHASED                                     |             |             |             |                    |           |             |               |               |
|   | 83265   | UNIFORMS, SPECIALIZED                                  | 383         | 106         | 895         | 177                | 1,000     | 920         | 945           | 975           |
| + | 83299   | OTHER OPERATING SUPPLIES                               |             | 4,392       | 10,800      | 177                | 10,800    | 11,000      | 11,330        | 11,670        |
|   | 2       | various  |             | 4,392       |             | 177                |           |             |               |               |
|   | 4       | Misc operating supplies                                |             |             | 10,800      |                    | 10,800    | 11,000      | 11,330        | 11,670        |
|   | *       | Amount missing from detail                             |             |             |             |                    |           |             |               |               |
| = | XOPS    | TOTAL OPERATING SUPPLIES                               | 383         | 4,498       | 11,945      | 354                | 12,050    | 12,180      | 12,545        | 12,925        |
|   |         |  |             |             |             |                    |           |             |               |               |
|   | 83310   | GASOLINE & DIESEL FOR FLEET (INSIDE WILLIAMSON COUNTY) | 157         | 271         | 470         | 44                 | 470       | 480         | 490           | 505           |
|   | 83320   | MILEAGE (INSIDE WILLIAMSON COUNTY)                     |             |             |             |                    |           |             |               |               |
| = | XFUEL   | TOTAL FUEL & MILEAGE                                   | 157         | 271         | 470         | 44                 | 470       | 480         | 490           | 505           |
|   |         |  |             |             |             |                    |           |             |               |               |
| + | 83510   | FURNITURE, FIXTURES (<\$25,000)                        |             |             | 5,250       |                    | 5,250     | 5,400       | 5,560         | 5,725         |
|   | 2       | Misc   |             |             | 5,250       |                    | 5,250     | 5,400       | 5,560         | 5,725         |
|   | *       | Amount missing from detail                             |             |             |             |                    |           |             |               |               |
| + | 83530   | MACHINERY & EQUIPMENT (<\$25,000)                      | 2,024       | 6,444       | 9,100       | 83                 | 9,100     | 9,300       | 9,600         | 9,800         |
|   | 1       | Misc equipment   | 2,024       | 6,444       | 9,100       | 83                 | 9,100     | 9,300       | 9,600         | 9,800         |



|   | Account | Label                                       | Actual 2018 | Actual 2019 | Budget 2020 | YTD 2020 1/31/2020 | Estd 2020 | Budget 2021 | Forecast 2022 | Forecast 2023 |
|---|---------|---|-------------|-------------|-------------|--------------------|-----------|-------------|---------------|---------------|
|   | *       | Amount missing from detail                  |             |             |             |                    |           |             |               |               |
| + | 83540   | COMPUTER HARDWARE (<\$25,000)               | 6,588       | 3,745       | 4,120       |                    | 4,120     | 4,200       | 4,300         | 4,400         |
|   | 8       | Replacement laptops for Monique and Milissa |             |             |             |                    |           | 3,000       |               |               |
|   | 9       | Various                                     | 6,588       | 3,745       | 4,120       |                    | 4,120     | 1,200       | 4,300         | 4,400         |
|   | *       | Amount missing from detail                  |             |             |             |                    |           |             |               |               |
| + | 83550   | COMPUTER SOFTWARE (<\$25,000)               | 2,121       | 858         | 3,200       | 2,641              | 3,200     | 3,300       | 3,400         | 3,500         |
|   | 1       | Various                                     |             | 858         |             | 2,641              |           |             |               |               |
|   | 3       | Misc software                               | 2,121       |             | 3,200       |                    | 3,200     | 3,300       | 3,400         | 3,500         |
|   | *       | Amount missing from detail                  |             |             |             |                    |           |             |               |               |
| = | XMEU    | TOTAL MACHINERY & EQUIPMENT (<\$25,000)     | 10,733      | 11,047      | 21,670      | 2,724              | 21,670    | 22,200      | 22,860        | 23,425        |
|   | 83620   | EQUIPMENT PARTS & SUPPLIES                  | 10,581      | 92          | 515         | 3,014              | 515       | 530         | 545           | 560           |
|   | 83660   | BUILDING MAINTENANCE SUPPLIES               |             |             |             |                    |           |             |               |               |
| = | XRMS    | TOTAL REPAIR & MAINTENANCE SUPPLIES         | 10,581      | 92          | 515         | 3,014              | 515       | 530         | 545           | 560           |
|   | 84550   | STUDIO PRODUCTION                           | 3,082       | 2,411       | 4,600       | 2,630              | 4,600     | 4,700       | 4,800         | 4,900         |
| = | XOPU    | TOTAL OPERATIONAL UNITS                     | 3,082       | 2,411       | 4,600       | 2,630              | 4,600     | 4,700       | 4,800         | 4,900         |
|   | 85110   | PROPERTY INSURANCE                          | 3,096       | 1,193       | 1,253       | 1,095              | 1,095     | 1,150       | 1,207         | 1,268         |
|   | 85111   | FRAUD INSURANCE                             | 101         | 288         | 302         |                    |           |             |               |               |
|   | 85112   | INLAND MARINE INSURANCE                     | 105         | 121         | 127         | 126                | 126       | 132         | 139           | 146           |
|   | 85113   | AUTO PHYSICAL DAMAGE                        | 25          | 25          | 26          | 23                 | 23        | 24          | 25            | 27            |
| ! | 85115   | LIABILITY INSURANCE                         | 396         | 2,634       | 2,588       | 673                | 673       | 707         | 742           | 779           |
|   | 85116   | E&O LIABILITY INSURANCE                     | 858         | 678         | 712         | 718                | 718       | 754         | 792           | 831           |
|   | 85117   | VEHICLE LIABILITY INSURANCE                 | 266         | 264         | 277         | 267                | 267       | 280         | 294           | 309           |
|   | 85119   | UMBRELLA LIABILITY                          | 332         | 266         | 279         | 302                | 302       | 317         | 333           | 350           |
|   | 85120   | PROPERTY DAMAGE COSTS                       |             |             |             |                    |           |             |               |               |
|   | 85127   | VEHICLE LIABILITY CLAIMS/DEDUCTIBLES        |             |             |             |                    |           |             |               |               |
| = | XPLC    | TOTAL PROPERTY & LIABILITY COSTS            | 5,179       | 5,469       | 5,564       | 3,204              | 3,204     | 3,364       | 3,532         | 3,710         |
|   | 85990   | MISCELLANEOUS                               |             |             |             | 2,197              |           |             |               |               |
|   | 85991   | MISCELLANEOUS-DONATIONS                     |             |             |             |                    |           |             |               |               |
| = | XOBE    | TOTAL OTHER BUSINESS EXPENSES               |             |             |             | 2,197              |           |             |               |               |
|   | 87510   | REIMB OF INTERFUND SERVICES                 | (121,600)   | (100,561)   | (101,532)   | (67,488)           | (101,532) | (103,563)   | (105,322)     | (107,428)     |
| = | XREIMB  | TOTAL INTERFUND SERVICES REIMBURSEMENTS     | (121,600)   | (100,561)   | (101,532)   | (67,488)           | (101,532) | (103,563)   | (105,322)     | (107,428)     |
|   | XOP     | TOTAL OPERATIONS                            | (39,395)    | (17,045)    | 37,687      | (33,435)           | 34,402    | 37,491      | 39,735        | 41,520        |
|   |         | Capital                                     |             |             |             |                    |           |             |               |               |

|   | Account | Label              | Actual 2018 | Actual 2019 | Budget 2020 | YTD 2020 1/31/2020 | Estd 2020 | Budget 2021 | Forecast 2022 | Forecast 2023 |
|---|---------|--------------------|-------------|-------------|-------------|--------------------|-----------|-------------|---------------|---------------|
|   |         |                    |             |             |             |                    |           |             |               |               |
|   |         |                    |             |             |             |                    |           |             |               |               |
|   |         |                    |             |             |             |                    |           |             |               |               |
|   |         |                    |             |             |             |                    |           |             |               |               |
| = | XTOT    | TOTAL EXPENDITURES | 362,973     | 395,004     | 441,154     | 193,523            | 420,947   | 451,494     | 478,512       | 506,720       |