





## City of Franklin, Tennessee FY 2017 Operating Budget

### Budget Planning


#### Budget Goals

Setting targeted goals is vital to accomplishment of any plan. For a financial plan to succeed, targeted goals are vital in guiding policymakers and civil servants in ensuring city services are provided in the most effective manner possible. The FY 2017 Budget goals are provided herein showing both the type of goal but where (and if) the proposed goal ties into FranklinForward, the City of Franklin's Strategic Plan.

#### Financial Goals

	<ul style="list-style-type: none"><li>• Maintain and enhance the positive fiscal position of the City by adherence to financial management principles for public funds.</li></ul>
	<ul style="list-style-type: none"><li>• Continue to pursue options for revenue diversification among property taxes, sales taxes, fees, interest earnings, other income, and state shared revenues with expenditure growth reviewed annually in terms of population increases and desired public service levels.</li></ul>
	<ul style="list-style-type: none"><li>• Produce a structurally balanced budget with ongoing revenues meeting ongoing expenses.</li></ul>
	<ul style="list-style-type: none"><li>• Pursue additional revenue sources when and where appropriate.</li></ul>
	<ul style="list-style-type: none"><li>• Maintain reserve funds in compliance with the Board of Mayor and Aldermen's adopted policy.</li></ul>
	<ul style="list-style-type: none"><li>• Maintain compliance with the City's adopted debt policy and capital funding program.</li></ul>
	<ul style="list-style-type: none"><li>• Leverage local funds through the pursuit of grant opportunities.</li></ul>

#### Non-Financial Goals







	<ul style="list-style-type: none"><li>• Maintain and enhance services to citizens. Avoid employee layoffs and other actions that would negatively impact the delivery of City services.</li></ul>
	<ul style="list-style-type: none"><li>• Focus on the delivery of projects approved through the Board's Capital Investment Funding Plan and approved components of the Integrated Water Resource Plan.</li></ul>
	<ul style="list-style-type: none"><li>• Focus on continued maintenance and improvement to the water and wastewater infrastructure by advancing rate-funded capital projects.</li></ul>
	<ul style="list-style-type: none"><li>• Develop, adopt, and implement programs and policies, which create and sustain a positive economic environment within the City of Franklin.</li></ul>







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	<ul style="list-style-type: none"> <li>Cooperate with other agencies to generate significant economic development opportunities within Franklin and Williamson County.</li> </ul>
	<ul style="list-style-type: none"> <li>Continue an emphasis on maintenance of facilities and equipment with replacement of the City's fixed assets as necessary, which include equipment, infrastructure, and facilities.</li> </ul>
	<ul style="list-style-type: none"> <li>Continue emphasis on employee safety and safety education.</li> </ul>
	<ul style="list-style-type: none"> <li>Continue and further enhance our commitment to employee training and professional development, and thereby providing a positive work environment for teamwork, individual and department initiatives, productivity, and individual development.</li> </ul>
	<ul style="list-style-type: none"> <li>Maintain and continue to enhance the compensation and benefit plan for employees within our financial capabilities; to retain qualified and motivated employees in a highly competitive market.</li> </ul>
	<ul style="list-style-type: none"> <li>Enhance community services through the promotion of and with provision for the expansion of City/County, City/Non-Profit, and public/private cooperation in areas deemed feasible.</li> </ul>
	<ul style="list-style-type: none"> <li>Continue commitment to the vitality of the downtown area, historical areas, and neighborhoods throughout the city.</li> </ul>
	<ul style="list-style-type: none"> <li>Encourage Community improvement projects to maintain and improve the visual improvements of the City's existing residential neighborhoods and business area.</li> </ul>

### Specific Fiscal Year 2017 Initiatives






	<ul style="list-style-type: none"> <li>To continue the emphasis that will maintain and enhance existing level of services to the citizens of Franklin to focus upon core values of excellence, innovation, teamwork, integrity and an action-orientation.</li> </ul>
	<ul style="list-style-type: none"> <li>Support and connect the City's operational efforts to long-term planning initiatives that have been completed in recent years and/or is currently underway. These key planning efforts include the Board-adopted strategic plan <i>FranklinForward</i>, the Integrated Water Resource Plan (IWRP), the Comprehensive Transportation Plan, the Park's Master Plan, the Greenway/Open Space Plan, and the neighborhood street resurfacing program.</li> </ul>
	<ul style="list-style-type: none"> <li>Review and update the City's Pay Plan based on market data ensuring that the City is a highly competitive employer. Include funding for pay plan updates, cost-of-living adjustments and merit pay.</li> </ul>
	<ul style="list-style-type: none"> <li>Continue efforts to recruit qualified employees including efforts to diversify the workforce.</li> </ul>



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	<ul style="list-style-type: none"><li>Continue to work on a long-term assessment of City Hall facilities and operational needs due to growth, service requirements, and technology.</li></ul>
	<ul style="list-style-type: none"><li>Develop an updated multi-year Capital Investment Plan.</li></ul>
	<ul style="list-style-type: none"><li>To continue to identify opportunities to expand and enhance the City's communication with the public through various strategies and mediums.</li></ul>
	<ul style="list-style-type: none"><li>To promote/market the City as a preferred economic development location in cooperation with the State of Tennessee, Williamson County and other partners.</li></ul>
	<ul style="list-style-type: none"><li>To continue the City's participation in the benchmarking program through UT-MTAS and other organizations, such as ICMA or GFOA. Continue the city-wide performance measurement program connecting measures to the Board's strategic plan, <i>FranklinForward</i>. Provide ongoing reporting through the budget, the City's website, and regular reports to BOMA.</li></ul>
	<ul style="list-style-type: none"><li>Support the sustainability efforts identified by staff and the City's Sustainability Commission.</li></ul>
	<ul style="list-style-type: none"><li>Continue work toward long-term funding strategies for transportation needs in Franklin, Williamson County and throughout Middle Tennessee.</li></ul>